

# OZ PUBLISHING'S BANNER ADVERTISING ARTWORK SPECIFICATIONS

**DEADLINE: AT YOUR EARLIEST**

Please send your banner to:

**production@ozonline.tv**

Please include your contact information within the email. For files larger than 5 MB, please email production@ozonline.tv for .ftp information. CD-ROM files may be sent via snail mail to the address provided below.


NAME: \_\_\_\_\_ ADVERTISER: \_\_\_\_\_

PHONE: \_\_\_\_\_ DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**IMPORTANT: ADVERTISERS WILL BE BILLED \$50 PER HOUR FOR THE COST OF CONVERTING MATERIALS NOT MEETING THE MECHANICAL REQUIREMENTS.**

**THE FOLLOWING TO BE CHECKED BY THE DESIGNER:**

<p><b>PUBLICATION CATEGORIES</b></p> <p><a href="#">Pre-Production</a> <a href="#">Production Staff &amp; Technical Crew</a> <a href="#">Producers &amp; Production Companies</a> <a href="#">Equipment Suppliers</a> <a href="#">Post Production &amp; Interactive</a> <a href="#">Production Support Services</a> <a href="#">Gaming</a></p> <p>Search this Publication</p> <p><b>Oz Publishing</b></p> 	<div data-bbox="511 961 1362 1117" style="border: 2px solid black; padding: 10px; text-align: center;"><h2>Your Banner Here!</h2><p>72 dpi, 660 pixels x 160 pixels</p></div> <p><b>2008 Georgia Film, Video &amp; Digital Entertainment SourceBook</b></p> <p><b>2D and 3D Animation</b></p> <p><b>Check Out These Web Sites</b></p> <ul style="list-style-type: none"><li>• <a href="#">Cinema Concepts</a></li><li>• <a href="#">Crawford Communications, Inc.</a></li><li>• <a href="#">Elevation</a></li><li>• <a href="#">Fooksie, LLC</a></li><li>• <a href="#">Guillotine Post</a></li><li>• <a href="#">LuckyFish</a></li><li>• <a href="#">Raygun</a></li><li>• <a href="#">The upThink Lab</a></li><li>• <a href="#">WaveGuide Studios</a></li><li>• <a href="#">Whatever Unique</a></li></ul>
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## **Banner Ad Specifications:**

- Is your file MacIntosh Format? (Web ready .jpg files or animated .gif or Flash files?)
- Are your graphic images RGB color format? (No CMYK or PMS colors)
- Is your banner at 72 dpi screen maximum?
- Is your banner size 660 pixels x 160 pixels?

**• QUESTIONS ABOUT YOUR AD?  
Call the Art Department at 404.633.1779**