



**Winner of 2009 Gold GAMMA Awards from the Magazine Association of the Southeast for:
Best Cover • Best Essay • Best Feature Article • Best Series • Best Single Issue**

**Winner of Multiple Past Gold GAMMA Awards for:
Best Design • General Excellence**

OZ MAGAZINE'S 2010 **CREATIVE INDEX**

TELL THE WORLD, SHOW STRENGTH!

10,000 printed directories direct mailed to advertising, marketing and communication professionals, distributed free to professional associations catering to visual communication professionals, free at various metro Atlanta retail locations, and with many thousands more viewed at www.ozonline.tv!

Don't be the best kept secret in the creative world! Atlanta is a creative powerhouse. Show the world that you are a power in Atlanta.

TOUGH QUESTIONS, EASY ANSWERS!

What is one new client worth to your business? Is your best advertising a referral? What would you pay Oz Magazine to bring you one average job . . . and what if that job turned into a repeat client? What if that client referred you to another client?

YOUR BEST ADVERTISING IS WORD OF MOUTH! Oz knows this. And you know what else Oz knows? **ADVERTISING IN OZ MAGAZINE AND THE CREATIVE INDEX PAYS!** We are the first to admit: advertising does not work every year for everybody. Stick with it! **ALL IT TAKES IS ONE CALL.** One call that turns into a job that turns into a regular client that turns into a referral is a **GRAVY TRAIN!**

OPTIONS

Display advertising in Creative Index starts as low as \$375. Banner advertising starts at \$450. In addition, your ad can appear in all six issues of Oz Magazine, including the Creative Index, for as little as \$690. Early payment discounts are available.

WHAT YOU GET!

With your ad, how about a package of goodies worth \$220? All advertisers, whether in the printed version or online with banner ads, get: A subscription to Oz Magazine including a copy of the Creative Index, one free upgraded listing, we will print your web address with all your printed listings, and all your online listings in the Creative Index will be linked to your web site.

THE PITCH!

People have a MILLION reasons to say no to advertising . . . but Oz Magazine has a MILLION AND ONE reasons to say YES!

Call Tiana Fernandez or Megan Wilbourn Today!

404-633-1779

tiana@ozonline.tv - megan@ozonline.tv

See You In Oz!

OZ PUBLISHING, INC.
2566 Shallowford Rd. / Suite 104, #302 / Atlanta, GA 30345
ph 404.633.1779 / fx 404.636.5919
www.ozonline.tv / oz@ozonline.tv

OZ MAGAZINE'S 2010
CREATIVE INDEX
 RATES

BOOK NOW. PAY NOW. PAY LESS!
 Reserve and pay for any ad by April 9, 2010 and save 20%.

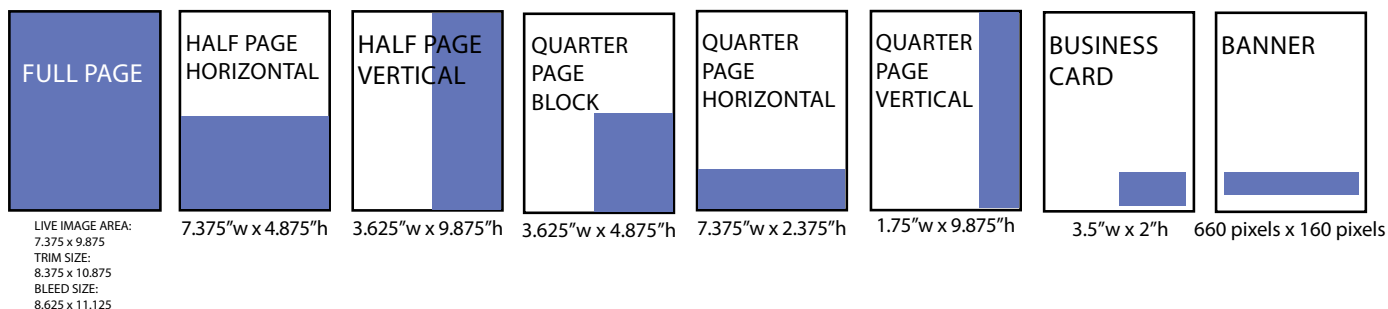
AD SPACE RESERVATION DEADLINE: APRIL 30, 2010
 ADVERTISEMENT ART DEADLINE: MAY 7, 2010

AD SIZES AVAILABLE
Full Page Half Page
Quarter Page Business Card
Banner Ads

Price is only an issue in the absence of value.
 Call Tiana Fernandez or Megan Wilbourn Today!
404-633-1779
 tiana@ozonline.tv - megan@ozonline.tv

Special Positioning of Your Ad Can Be Arranged for an Additional 15%

Trim size: 8.375 x 10.875. A full page live image area: .25" off the top, bottom and non-bound side of the ad, and .5" off the bound side of the ad. Bleed is based on adding .25" to the trim size on all sides.



FOR AS LITTLE AS \$690,
 you can **appear in all six issues of Oz Magazine.**

BANNER ADVERTISING AT WWW.OZONLINE.TV

Oversized Banners in the online version of the Creative Index. Banner ads are available in every category. Banner ads appear at the top of your page. Banner ads are exclusive . . . no other advertising will appear on your page!

CALL FOR RATES
 CREATIVE INDEX TABLE OF CONTENTS BANNER
 CREATIVE INDEX TAB PAGE
 CREATIVE INDEX CATEGORY PAGE

OZ MAGAZINE'S 2010 CREATIVE INDEX

CATEGORY LIST

CHOOSE YOUR CATEGORIES

ADVERTISING & COMMUNICATIONS

- 100 Ad Agencies
- 120 Marketing Firms
- 130 Public Relations

PHOTOGRAPHY

- 200 Equipment & Supplies
- 205 Foam Fabrication
- 210 Hair Stylists
- 215 Location Scouts
- 220 Make-up Artists
- 225 Modeling & Talent Agencies
- 230 Photo Labs
- 245 Photographers
- 250 Photographer's Assistants
- 252 Photo Producers/Coordinators
- 255 Prop Builders
- 260 Prop Stylists & Buyers
- 265 Scenic Artists & Backdrops
- 270 Set Construction
- 275 Stock Photo Agencies
- 280 Stylists (food & product)
- 285 Stylists - Wardrobe

ART & DESIGN

- 300 Art Directors
- 310 Creative Staffing & Resources
- 320 Electronic & Digital Imaging
- 330 Graphic Design Firms/Freelance Designers
- 340 Illustrators
- 350 Paper Suppliers
- 360 Print Brokers
- 370 Printing Companies
- 380 Web Designers
- 390 Writers

FILM VIDEO & MULTIMEDIA

- 405 Audio Visual & Lighting Equipment
- 430 Multimedia Companies
- 470 Studio/Stages

Audio Post Production
Film Edit Facilities
Film Editors
Film Production Companies
Film & Videotape Transfer
Music Composers
On Set Special Effects
Producers
Production Coordinators
Production Managers
Satellite Services
Special FX & Design
Stock Footage
Video Editors
Video Post Production
Video Production Companies
Videotape Duplication
Camera Repair
Translations



ALLIED SUPPORT

- 500 Associations
- 505 Art Schools & Workshops
- 510 Art Supplies
- 515 Caterers
- 520 Casting Directors
- 525 Computer Support Services
- 530 Computer Training
- 535 Entertainment Attorneys
- 540 Event Planners
- 545 Exhibit & Display
- 550 Insurance
- 555 Specialty Items
- 565 Transportation Rentals
- 570 Web Hosting



Please note that the highlighted listings in the **Film, Video & Multimedia** Section of the *Creative Index*, except for Audio Visual & Lighting Equipment, Multimedia Companies and Studios & Stages, are derived from the **2010 Georgia Film & Video Source-Book**. If you would like to be listed in the Film, Video & Multimedia section of the *Creative Index*, please call Oz for information.

LISTING DEADLINE: APRIL 30, 2010
AD SPACE RESERVATION DEADLINE: APRIL 30, 2010
ADVERTISEMENT ART DEADLINE: MAY 7, 2010

LISTING DEADLINE - APRIL 30, 2010

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

THIS FORM COMPLETED BY: _____

EMAIL FOR PROOF: _____

CHOOSE ONLY 2	TELEPHONE: _____	FAX: _____
	CELLULAR: _____	PAGER: _____
	EMAIL: _____	VOICEMAIL: _____

WEBSITE: _____ **PRINT WEB ADDRESS: YES / NO**

To print your web address with all of your *Creative Index* listings, there is a \$100 charge which ensures that your clients will see your web address next to your listing AND can click on your weblink from your listings on www.ozoneonline.tv!

THERE IS A SMALL CHARGE FOR UPGRADED LISTINGS. BASIC LISTINGS ARE FREE.

Upgraded listings are featured more prominently in the printed version of the *Creative Index* and on www.ozoneonline.tv. Upgraded listings feature **A 25-WORD DESCRIPTION OF YOUR SERVICES AND CAPABILITIES**. All companies and individuals taking upgraded listings will also receive a copy of the *Creative Index*.

ALL DISPLAY ADVERTISERS RECEIVE A FREE UPGRADED LISTING, A COMPLIMENTARY PRINTED WEB ADDRESS IN THE CREATIVE INDEX, A WEBLINK FROM OZONLINE.TV AND A FREE ONE-YEAR SUBSCRIPTION TO OZ MAGAZINE!

Below, you can fill out your two (2) basic (free) listings. On the next page, you'll find the upgraded listing form.

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____

OZ MAGAZINE'S 2010
CREATIVE INDEX
 UPGRADED LISTING FORM

Please complete the address, phone, and web address information on the previous page.

PLEASE PRINT

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____ DESCRIPTION (25 WORD LIMIT): _____

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____ DESCRIPTION (25 WORD LIMIT): _____

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____ DESCRIPTION (25 WORD LIMIT): _____

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____ DESCRIPTION (25 WORD LIMIT): _____

LISTING TOTALS

Number of Upgraded Listings	Subtotal for upgraded listings	\$
First Listing \$80, Second Listing \$55, Third Listing \$45, Fourth Listing \$45		
If you are not a display advertiser, add \$100 to print and link your website.		\$
CREDIT CARD NUMBER: _____		
CARD TYPE: _____ EXPIRATION: _____	Total	\$

SIGNATURE: _____

Please make checks or money orders payable to Oz Publishing, Inc. You can also pay with American Express, Discover, MasterCard or Visa.