

Georgia SourceBook DISPLAY ADVERTISING SIZES

Covers

Image Area
5.25" x 10.75"

Trim Area
6.375" x 11"

Bleed
7.125" x 11.75"

Tab Page

Image Area
4.5" x 10.25"

Trim Area
5.5" x 11"

Bleed
6" x 11.5"

Full Page

Image Area
4.5" x 10.25"

Trim Area
5.5" x 11"

Bleed
6" x 11.5"

Quarter Page

Image Area
4.5" x 2.25"

Half Page

Image Area
4.5" x 5.25"

Banner Ad

660px x 160px

Note: Please be aware that a 0.5 inch space is needed on the left/right side of the trim area for the spiral punch holes that binds the SourceBook together. Do not place important text or images on or near that area due to the chance that it might get punched out.

3 Page Spread

①

Image Area
4.5" x 10.25"

Trim Area
5.5" x 11"

Bleed
6" x 11.5"

②

Image Area
4.5" x 10.25"

Trim Area
5.5" x 11"

Bleed
6" x 11.5"

③

Image Area
4.5" x 10.25"

Trim Area
5.5" x 11"

Bleed
6" x 11.5"

Foldout

INSIDE

Image Area
9.5" x 10.25"

Trim Area
10.5" x 11"

Bleed
10.75" x 11.75"

OUTSIDE

Image Area
9.5" x 10.25"

Trim Area
10.5" x 11"

Bleed
10" x 11.75"

Double Sided

*Contact Oz Publishing for more info about Foldout ad option.

Ad Space
Reservation
Deadline

DECEMBER
1
2017

Ad
Artwork
Deadline

DECEMBER
8
2017

**To Reserve Display
Advertising Call
Gary Powell.**

Call Oz Publishing:
404-633-1779

**For Question About Ad Sizing
& Requirements Contact Oz
Art Department.**

E-mail Oz Art Department:
design@ozonline.tv



Oz Publishing, Inc.
2566 Shallowford Road
Suite 104, #302
Atlanta, GA 30345

Tel: (404) 633-1779
Fax: (404) 636-5919
E-Mail: oz@ozonline.tv
Web: www.ozonline.tv

SEE YOU IN OZ!