## **Mid-Atlantic Production Services Directory 2016-2017**

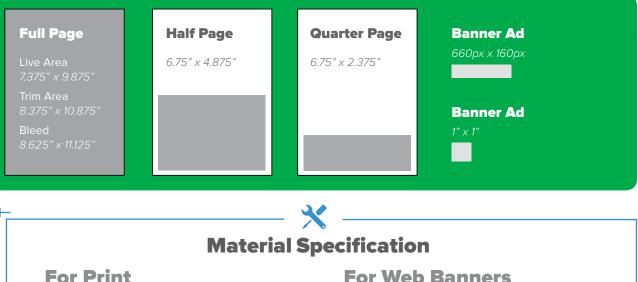
## DISPLAY **ADVERTISING SPECIFICATIONS**



## **AD SPECIFICATIONS OR TECHNICAL QUESTIONS:**

Contact Art Department (404) 633-1779 / design@ozonline.tv

- Please keep all pertinent info within the image area.
- Oz is not responsible for final output if a color matchprint is not supplied.
- For large areas of black in a color ad, we suggest a built for rich black: 30 C, 30 M, 30 Y, 100 K.
- If final ad file is over 20 MB, please use Dropbox, Google Drive, or WeTransfer.



Name or Company Name

Signature

Date

- The following formats only: PDF/JPEG/TIF
- All images should be 300 dpi
- The color space must be CMYK or Grayscale.
- Please do not include crop marks & embed all fonts in PDFs.

## **For Web Banners**

- All images should be 72 dpi
- The following formats only: JPEG/GIF
- The color space must be **RGB**.



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