

OZ MAGAZINE - ATLANTA ADDY ISSUE 2010

ADVERTISER SUBMISSION GUIDELINES

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DEADLINE MONDAY, DECEMBER 14TH

ALL ARTWORK MUST BE ACCOMPANIED BY THIS COMPLETED CHECKLIST.
FOLLOW SPECS CAREFULLY. KEEP ALL PERTINENT INFO WITHIN THE IMAGE AREA.
OZ IS NOT RESPONSIBLE FOR FINAL OUTPUT IF A COLOR MATCHPRINT IS NOT SUPPLIED.
FOR LARGE AREAS OF BLACK IN A COLOR AD, WE SUGGEST A BUILT BLACK - 30 C, 30 M, 30 Y, 100 K.

NAME: _____ ADVERTISER: _____
PHONE: _____ AD SIZE: _____
DATE: _____ COLOR OR BLACK & WHITE: _____
SIGNATURE: _____

WHEN SUBMITTING ARTWORK THE CHECKLIST BELOW MUST BE FOLLOWED.

1-A. FOR COLOR ADS:

- ___ Is the entire ad CMYK?
- ___ Is there a minimum of 300 DPI?
- ___ Has an accurate proof been provided?

1-B. FOR BLACK & WHITE ADS

- ___ Is the entire ad GRAYSCALE?
- ___ Is there a minimum of 300 DPI?
- ___ Has an accurate proof been provided?

2. FORMAT

- Is the final file in MAC format? (check one)
- ___ Illustrator .eps with all fonts converted to outlines? (NO .AI FILES)
- ___ Photoshop .tif? (NO .PSD FILES)
- ___ Hi-res .pdf?

Helpful Notes: Ads may be emailed to production@ozonline.tv if the ad is no larger than 5MB. IF the file is larger, email production@ozonline.tv to get .ftp uploading instructions or mail a CDROM to the above address. **Cropmarks may be placed on proofs and matchprints, but must not be placed on files for print.**

