Winner of 2009 Gold GAMMA Awards from the Magazine Association of the Southeast for:
Best Cover • Best Essay • Best Feature Article • Best Series • Best Single Issue

Winner of Multiple Past Gold GAMMA Awards for:
Best Design • General Excellence

OZ MAGAZINE'S 2011

CREATIVE INDEX

TELL THE WORLD, SHOW POWER!

10,000 printed directories direct mailed to advertising, marketing and communication professionals, distributed free to professional associations catering to visual communication professionals, free at various metro Atlanta retail locations. Plus Creative Index can be seen through a searchable database at www.ozonline.tv, which receives over 800,000 hits a year.

Don't be the best kept secret in the creative world! Atlanta is a creative powerhouse. Show the world that you are a power in Atlanta.

TOUGH QUESTIONS, EASY ANSWERS!

What is one new client worth to your business? Is your best advertising a referral? What would you pay Oz Magazine to bring you one average job . . . and what if that job turned into a repeat client? What if that client referred you to another client?

YOUR BEST ADVERTISING IS WORD OF MOUTH! Oz knows this. And you know what else Oz knows? ADVERTISING IN OZ MAGAZINE AND THE CREATIVE INDEX PAYS! We are the first to admit: advertising does not work every year for everybody. Stick with it! ALL IT TAKES IS ONE CALL. One call that turns into a job that turns into a regular client that turns into a referral is a GRAVY TRAIN!

OPTIONS

Display advertising in Creative Index starts as low as $375. Banner advertising starts at $450.
In addition, your ad can appear in all six issues of Oz Magazine, including the Creative Index, for as little as $690. Early payment discounts are available.

WHAT YOU GET!

With your ad, how about a package of goodies worth $220? All advertisers, whether in the printed version or online with banner ads, get: A subscription to Oz Magazine including a copy of the Creative Index, one free upgraded listing, we will print your web address with all your printed listings, and all your online listings in the Creative Index will be linked to your web site. All advertisements will also be included in our e-magazine version of Oz's Creative Index.

Call: Tiana Fernandez at 404-633-1779 / Randy Pecot at 678-266-0172
E-Mail: tiana@ozonline.tv / randy@ozonline.tv

See You In Oz!

OZ PUBLISHING, INC.
2566 Shallowford Rd. / Suite 104, #302 / Atlanta, GA 30345
ph 404.633.1779 / fx 404.636.5919
www.ozonline.tv / oz@ozonline.tv
www.ozmagazine.com

OZ MAGAZINE'S 2011

CREATIVE INDEX

RATES

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BOOK NOW. PAY NOW. PAY LESS!

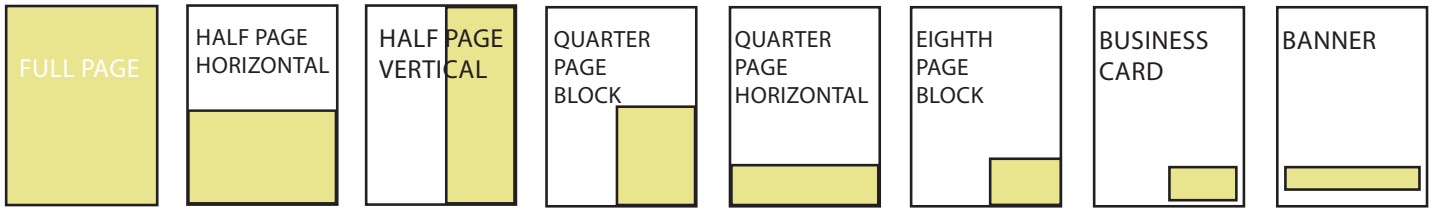
Reserve and pay for any ad by April 27, 2011 and save 20%.

AD SPACE RESERVATION DEADLINE: **May 27th, 2011** • **ADVERTISEMENT ART DEADLINE:** **June 3rd, 2011**

FULL-COLOR ADVERTISING RATES

Size	Rate
Full Page	$1970
Half Page	$1480
Quarter Page	$1065
Business Card	$375

Your ad will be placed in the category of your choice within the Creative Index. First in category, right hand page, top right hand page and other special positioning: ***Please add 15%.***



LIVE IMAGE AREA: 7.375 x 9.875
TRIM SIZE: 8.375 x 10.875
BLEED SIZE: 8.625 x 11.125

7.375"w x 4.875"h | 3.625"w x 9.875"h | 3.625"w x 4.875"h | 7.375"w x 2.375"h | 3.625"W x 2.375"H | 3.5"w x 2"h | 660 pixels x 160 pixels

Trim size: 8.375 x 10.875. A full page live image area: .25" off the top, bottom and non-bound side of the ad, and .5" off the bound side of the ad. Bleed is based on adding .25" to the trim size on all sides.

FOR AS LITTLE AS $690,

you can appear in all six issues of Oz Magazine.

Call for 3-6 issue discounted rates!

BANNER ADVERTISING AT WWW.OZONLINE.TV

Oversized Banners in the online version of the Creative Index. Banner ads are available in every category. Banner ads appear at the top of your page. Banner ads are exclusive . . . no other advertising will appear on your page!

ANNUAL PRICE

CREATIVE INDEX TABLE OF CONTENTS BANNER	**$1,500**
CREATIVE INDEX TAB PAGE	**$900**
CREATIVE INDEX CATEGORY PAGE	**$450**

Early Bird Discount: **April 27th** • **Ad Space Reservation Deadline:** **May 27th** • **Art & Listing Deadline:** **June 3rd**

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CATEGORY LIST

CHOOSE YOUR CATEGORIES:

ADVERTISING & COMMUNICATIONS

100 Ad Agencies
120 Marketing Firms
130 Public Relations
142 Social Media

PHOTOGRAPHY

200 Equipment and Supplies
205 Foam Fabrication
210 Hair Stylists
215 Location Scouts
220 Make-up Artists
230 Photo Labs
245 Photographers
250 Photographer's Assistants
252 Photo Producers/Coordinators
255 Prop Builders
260 Prop Stylists and Buyers
265 Scenic Artists and Backdrops
270 Set Construction
275 Stock Photo Agencies
277 Studio/Stages
280 Stylists (food and product)
285 Stylists – Wardrobe

ART & DESIGN

300 Art Directors
320 Electronic and Digital Imaging
330 Design - Graphic/Web
340 Illustrators
350 Paper Suppliers
360 Print Production Management/Brokers
370 Printing Companies
390 Writers

ALLIED SUPPORT

501 Animal Talent
502 Associations
505 Art Schools and Workshops
510 Art Supplies
512 Audio Visual and Lighting Equipment
514 Camera Repair
521 Caterers
525 Computer Support Services
530 Computer Training
532 Creative Staffing and Resources
540 Event Planners
545 Exhibit and Display
547 Florists
550 Insurance
552 Interior Designers
565 Modeling and Talent Agencies
575 Party Rentals and Supplies
577 Prop Suppliers
580 Specialty Items
585 Transportation Rentals
590 Voice-Over Talent
595 Web Hosting

Early Bird Discount: **April 27th** • **Ad Space Reservation Deadline:** **May 27th** • **Art & Listing Deadline:** **June 3rd**

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CREATIVE INDEX

LISTING FORM

Complete your listings online!
Go to www.ozonline.tv
Click on "Get Listed" - Choose "Creative Index"

Listing Deadline: June 3, 2011

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

THIS FORM COMPLETED BY: _____

EMAIL FOR PROOF: _____

CHOOSE ONLY 2	TELEPHONE: _____	FAX: _____
	CELLULAR: _____	PAGER: _____
	EMAIL: _____	VOICEMAIL: _____

WEBSITE: _____ **PRINT WEB ADDRESS: YES / NO**

To print your web address with all of your *Creative Index* listings, there is a $100 charge which ensures that your clients will see your web address next to your listing AND can click on your weblink from your listings on www.ozonline.tv!

THERE IS A SMALL CHARGE FOR UPGRADED LISTINGS. BASIC LISTINGS ARE FREE.
Upgraded listings are featured more prominently in the printed version of the *Creative Index* and on www.ozonline.tv. Upgraded listings feature **A 25-WORD DESCRIPTION OF YOUR SERVICES AND CAPABILITIES**.
All companies and individuals taking upgraded listings will also receive a copy of the *Creative Index*.

ALL DISPLAY ADVERTISERS RECEIVE A FREE UPGRADED LISTING, A COMPLIMENTARY PRINTED WEB ADDRESS IN THE CREATIVE INDEX, A WEBLINK FROM OZONLINE.TV AND A FREE ONE-YEAR SUBSCRIPTION TO OZ MAGAZINE!

Below, you can fill out your two (2) basic (free) listings. On the next page, you'll find the upgraded listing form.

CATEGORY NUMBER: _____ **CATEGORY NAME:** _____

COMPANY CONTACT: _____

CATEGORY NUMBER: _____ **CATEGORY NAME:** _____

COMPANY CONTACT: _____

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UPGRADED LISTING FORM

Please complete the address, phone, and web address information on the previous page.

PLEASE PRINT

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____ DESCRIPTION (25 WORD LIMIT): _____

_____

_____

_____

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____ DESCRIPTION (25 WORD LIMIT): _____

_____

_____

_____

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____ DESCRIPTION (25 WORD LIMIT): _____

_____

_____

_____

CATEGORY NUMBER: _____ CATEGORY NAME: _____

COMPANY CONTACT: _____ DESCRIPTION (25 WORD LIMIT): _____

_____

_____

_____

LISTING TOTALS

Number of Upgraded Listings First Listing $80, Second Listing $55, Third Listing $45, Fourth Listing $45	Subtotal for upgraded listings	$
If you are not a display advertiser, add $100 to print and link your website.		$
	Total	$

CREDIT CARD NUMBER: _____

CARD TYPE: _____ **EXPIRATION:** _____

SIGNATURE: _____

Please make checks or money orders payable to Oz Publishing, Inc. You can also pay with American Express, Discover, MasterCard or Visa.

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