



# Atlanta ADDYs 2008

## Contents

Letter from President	37
Thank you - Atlanta ADDYs	39
Best of Show	41
Sales Promotion	42
Collateral Material	44
Consumer or Trade Publications	45
Newspaper	46
Interactive Media	47
Television	56s
Radio	64
Advertising for the Arts & Sciences	64
Public Service	65
Advertising Industry Self-Promotion	70
Elements of Advertising	71
Student	72

# See clients. Or just escape co-workers.



Face time with clients can do wonders for your business. But fleeing annoying colleagues can do even more for your sanity. Luckily, with our low fares to over 50 cities, you can afford to do both. Which can do wonders to your bank account. Book at [airtran.com](http://airtran.com), where you'll always find our lowest fares and no booking fee. **Go. There's nothing stopping you.®**

AirTran.com



**We are a pathetic lot.**

**We kill ourselves to make our clients famous.  
We do whatever it takes to sell some merchandise,  
move some goods and goose some sales curves  
northward, ho!**

We do it all in comfortable anonymity; like some sleazy stalker lurking in the shadows getting his jollies as the paparazzi incessantly shoots and fawns over the star... the star who is our client's wares.

Pathetic— our wretched lives. Little wonder so many of us dull the pain with shots of Clorox or hypos of Old English 800 and Kiwi Liquid Shoe Polish.

So the Atlanta Addys Awards are a soothing balm to ease our pain. They are recognition of creating work worth celebrating. They are pats on the head from respected leaders in our field. They are honors befitting the pathetic lives we lead.

This year, the Addy Award is a Spike. Why a spike? Well, history buffs, way back when Atlanta was called Terminus because this is where the railroad lines ended (or began) connecting us to the rest of the U.S.

Well, to wax my poetic, as a railroad spike represents uniting people. The best of our work also unites people. An Addy Spike is a wonderful metaphor for communications that connect people. It also looks cool, has nice heft and can even be a weapon when you wing it at the noggin of some idiot trying to turn your brilliant idea into crap.

Congratulations to all who won this year.

The competition was stiff and if you won hardware you are to be commended. Attaboy, attagirl— you done right good.

If you entered and did not win, obviously you were cheated and the judges were bribed and the world is out to get you and frankly you do well just to get out of bed in the morning because obviously the fix is in. Still, you're a winner to us! Thanks for playing, there's always next year.

One last thing: if you haven't done so, you should join the Atlanta Ad Club because this is your profession, your community and your life. These are your people and we're all in this together—the same pathetic schmucks. Join. Enjoy discounts to interesting and informative special events, membership perks galore, lots of fun, and a posse of people who can do your professional world nothing but good! If you don't do it for yourself, do it for your family. After all, we know where you live.

Thanks and enjoy your slice of immortality. Special thanks to **Melissa Dayne** and **Brandi Williams** for chairing the Addy Committee and all those who made this year's event a resounding success.

With best wishes and congratulations to all,

Patrick Scullin  
El Presidente, Atlanta Ad Club  
Ames Scullin O'Haire Advertising

# 10 YEARS

## SOARING ACROSS THE DIGITAL SPACE

Studiocom is the digital advertising agency for many of the world's top brands with offices in Atlanta, Boston, Los Angeles and Bogotá, Colombia. [www.studiocom.com](http://www.studiocom.com)





**You are superior! You have passion. You stand out in a crowd.**

Take a bow and know our advertising community is better because of the extra dedication, efforts and time you put into pushing its growth. Thanks also for telling your friends about our club; together we are stronger. This years 2008 Addy Award show wouldn't have been possible without the time put in by the following people. Thank you for listening and moving to my go, go go!

**Brandi Williams**, my Co-Chair, for keeping us on schedule and on budget. I've sincerely enjoyed working with you.

**Anna Webb & Gareth Hayes** for hosting an excellent judging weekend that went off flawlessly. And to Gareth for showing us the way when we had no clue where to go.

**AnaMaria McCormack** for stepping in at the last minute to handle all the sponsorship logistics. Also for simply picking up the ball and running when you saw it needed to be carried.

**Ron Huey & Scot Crooker** for quietly, but passionately accepting the challenge of redesigning the only individual advertising award given in our city. Thanks to your insights, creativity, determination and efforts the Spike will forever be something worth going after and showing off once won.

**Kelley Cole, Dan Seith** and the team at Grey Atlanta for creating an overall look and feel for this years show. You all were a dream to work with.

**Jeff Cole and Brandon Freidman** and the team at Three for saving this years awards annual and making sure it will always be the book noticed first on coffee tables around the city.

**Susan Stottlemeyer, Sheila Goltz, Jason Stone, Trent Cox, Zahra Chhatriwala** and **Joan Borchardt** with Association Planners of Georgia (APG). Since you guys have joined our board, with your guidance we have become more efficient, organized, classy and more profitable. Thanks for constantly handling things everyone else runs from and doing it with pride.

**Michael Miller, Krikor Dekirmenjian Thom Gonyeau and Dave Warner...** for guiding us to some of the special cash and in-kind sponsors who participated in this years show.

**Jennifer Hudson and Annette Filliat** for being sure that our story was told around town and that we were all able to laugh at our funny pictures after the show.

**Taylre Malkemes** for organizing the distribution of the Oz Awards Annual after the show.

**The Art Institute of Atlanta, The Creative Circus and Portfolio Center** for providing some excellent students to help prepare for judging weekend and the presentation of the show.

**Tia Powell, Phaedra Steele, Lyn Albers and the gang at Oz Magazine** for again taking on the tremendous task of producing our beautiful awards annual.

**Patrick Scullin**, El Presidente for constantly coming up with brilliantly written ways to bring people around and back for more.

The judges: **Cindy Sargent** (*Lewis Communications/Nashville*), **Mary Rich** (*Arnold/Boston*), **Steve Bassett** (*The Martin Agency/Richmond*), **Steve Casey** (*Martin Williams/Minneapolis*), **Bart Cleveland** (*McKee Wallwork Cleveland/Albuquerque*), **Chris Blanz** (*Cabedge.com/Franklin, TN*), **Mike Iannelli** (*Rawley Murdy/Charleston*) - for traveling, giving up your weekend, sharing your opinions and spending time in our city to look at our work. We enjoyed having you here and appreciated the compliments you bestowed on our town.

And last, but not least, a special thanks to **Mehrdad and the team from Moosehead Photography** who did an exceptional job capturing the fun we all had on Feb. 2nd. Thanks also for making it possible to purchase prints after the show.

Keep on keeping on,  
**Melissa Dayne; Co-Chair - 2008 Atlanta Addy Awards**

The Atlanta Journal-Constitution  
ajc.com

NORTH AVENUE POST

THE Atlanta Event Center  
OPERA

studiocom

CRAWFORD  
COMMUNICATIONS, INC

soundbyte  
music & sound design

THE VORTEX  
BAR & GRILL

GREY  
atlanta

THE LVNG'RM

R!OT  
ATLANTA

airTran

Georgia  
FILM  
VIDEO  
MUSIC

Moosehead Photography  
- WEDDINGS - SPECIAL EVENTS -

eyekiss films

OZ

thp  
PRINTING  
SERVICES

2

DOUBLETREE  
HOTEL  
ATLANTA NORTH DRUID HILLS/EMORY AREA

atlanta  
BREAD

Ad people  
are always  
looking for the  
next big idea.  
We think  
we've found one.

Atlanta has a major homeless problem. Unfortunately the city is considering withdrawing funding from its largest and most active shelter.

This is where you can help. As ad people it's our job to think big. To compel others to act. To shape opinion. And in this case to change lives. Please make a contribution to the Metro Atlanta Task Force for the Homeless.

You'll not only be supporting a big idea, you'll be supporting a good one.



# BEST OF SHOW

regional/national single spot, consumer products, automotive (vehicle only)



## Best of SHOW & Gold ADDY

Entrant: 22squared  
Advertiser: Southeast Toyota  
Distributors  
Title: Prius Future TV  
Josh Robinson, Art Director  
William Bloomfield, Copywriter  
Scott Sheinberg, Chief Creative Officer, Creative Director  
Jason Harrington, Director

## SALES PROMOTION

packaging- single unit



### Silver ADDY

Entrant: BBDO Atlanta

Advertiser: Viz

Title: Viz

Stephen McMennemy, Art Director

Jerry Cronin, Copywriter

Paul Huggett, Russell Kroll, Designers

Marcus Kemp, Jerry Cronin,

Stephen McMennemy, Creative Director

audio/visual presentation



### Gold ADDY

Entrant: Craig Miller Productions

Advertiser: "The Coca-Cola Company, The McDonald's Division"

Title: St. Augustine Marching 100: A Band Reborn

Executive Producer, Karen Thoms

Producer, David Qullin

Craig Miller, Director

Evan McIntosh, Editor

# SALES PROMOTION

## audio/visual presentation



### **Silver ADDY**

Entrant: "Crawford Communications, Inc."  
Advertiser: Alpha ProTech  
Title: 'Rex SynFelt'  
Brian Mac, Editor for Crawford Post Production,  
Motion Graphics  
Chris Steele, CEO for STEELE+  
Scott Coleman, President/Account Director for  
STEELE+

### **Silver ADDY**

Entrant: Craig Miller Productions  
Advertiser: Mayor Shirley Franklin  
Title: Center for Civil and Human Rights  
Ingrid Saunders Jones, Executive Producer  
Craig Miller, Producer  
Mark Falls, Director  
Evan McIntosh, Editor  
Cheryl Rogers, Original Music  
Spencer Herzog, Sound Design

## sales promotion bronze awards

### **Sales Promotion Point of Purchase Bronze ADDY**

Entrant: Blattner Brunner  
Advertiser: Atlanta Bread  
Title: Free Wi-fi  
Brett Compton, Creative Director  
Rick Bryson, Art Director  
Jill Belloma, Writer  
Sue Batterton, Writer  
Jaclyn Adams, Acct Sup  
Rich Fabritius, VP Acct Mgmt  
Jimmy Brooks, Production Manager  
Mind's Eye/Hollis Ellison, Photography

# COLLATERAL MATERIAL

## brochure



### Gold ADDY

Entrant: Grey Atlanta  
Advertiser: Cousins Properties  
Title: Blalock Lakes Field Guide  
Joel Babbit, Chairman, Grey Atlanta  
Kelley Cole Graham, VP, Assoc. Creative Director, Grey Atlanta  
Tina Lauffer, Creative Supervisor/Sr. Art Director, Grey Atlanta  
Peter Berta, Sr. Copywriter, Grey Atlanta

## collateral material bronze awards

### Poster Single Bronze ADDY

Entrant: BBDO Atlanta  
Advertiser: AT&T  
Title: News Stand  
Brian Locascio, Art Director  
Mark Sorenson, Art Director  
Justin Lesinski, Art Director  
Rich Wakefield, Art Director  
Evan Brown, Copywriter  
Rich Wakefield, Executive Creative Director  
Susan Credle, Executive Creative Director  
Marcus Kemp, Chief Creative Officer

### Poster Single Bronze ADDY

Entrant: BBDO Atlanta  
Advertiser: AT&T  
Title: Times Square  
Brian Locascio, Art Director  
Mark Sorenson, Art Director  
Justin Lesinski, Art Director  
Rich Wakefield, Art Director  
Evan Brown, Copywriter  
Rich Wakefield, Executive Creative Director  
Susan Credle, Executive Creative Director  
Marcus Kemp, Chief Creative Officer

### Poster Single Bronze ADDY

Entrant: BBDO Atlanta  
Advertiser: AT&T  
Title: Deli  
Brian Locascio, Art Director  
Mark Sorenson, Art Director  
Justin Lesinski, Art Director  
Evan Brown, Copywriter  
Rich Wakefield, Executive Creative Director  
Susan Credle, Executive Creative Director  
Marcus Kemp, Chief Creative Officer

### Poster Single Bronze ADDY

Entrant: fletcher martin  
Advertiser: Lake House Beer  
Title: Beer of Kings  
Peter Heid, ACD Copywriter  
Brad Sarmiento, CD Art Director  
Erik Mehlen, Illustrator  
Leda Walker, Art Buyer

### Poster Single Bronze ADDY

Entrant: 22squared  
Advertiser: Buffalo Wild Wings  
Title: Fish Fry  
Tom McMahon, Creative Director  
James Rosene, Creative Director; Copywriter  
John Stapleton, Art Director  
Garen Boghosian, Art Director  
Scott Sheinberg, Chief Creative Officer

### Poster Single Bronze ADDY

Entrant: 22squared  
Advertiser: Buffalo Wild Wings  
Title: Fingers to the Bone  
Tom McMahon, Creative Director  
James Rosene, Creative Director  
Ryan Stafford, Copywriter  
John Stapleton, Art Director  
Garen Boghosian, Art Director  
Scott Sheinberg, Chief Creative officer

### Poster Single Bronze ADDY

Entrant: Blattner Brunner  
Advertiser: Atlanta Bread  
Title: Buns  
Chris Martin, Art Director  
Sue Batterton, Writer  
Brett Compton, CD  
Jimmy Brooks, Production  
Jaclyn Adams, Account Supervisor

### Poster - Campaign Bronze ADDY

Entrant: fletcher martin  
Advertiser: Lake House Beer  
Title: Dark Ages/Beer of Kings/  
Slaughtering Heathens  
Brad Sarmiento, CD Art Director  
Pete Heid, ACD Copywriter  
Leda Walker, Art Buyer  
Erik Mehlen, Illustrator

## collateral material bronze awards

### Special Event Material Card Bronze ADDY®

Entrant: 22squared  
Advertiser: Buffalo Wild Wings  
Title: BWW Holiday Card  
Tom McMahon, Creative Director  
James Rosene, Creative Director  
Kevin Boffeld, Copywriter  
Dennis Wolfe, Art Dir.  
Scott Sheinberg, Chief Creative Officer

### Special Event Material Invitation Bronze ADDY®

Entrant: Clear Channel Creative  
Services Group  
Advertiser: EAR Awards  
Title: EAR Awards invitation  
Liz Smith, Creative Director

### Non-traditional - Single Bronze ADDY®

Entrant: Blattner Brunner  
Advertiser: Zippo Lighter  
Title: Digital Lighter  
Rick Bryson, Art Director  
Chris Martin, Art Director  
Zak Cochran, Art Director  
Jill Beloma, Writer  
Brett Compton, Creative Director

### Outdoor Board Flat Bronze ADDY®

Entrant: Blattner Brunner  
Advertiser: Edwin Watts Golf  
Title: Head Down.  
Brett Compton, Creative Director  
Chris Martin, Art Director  
Jill Belloma, Writer  
Jimmy Brooks, Prod Manager  
Zak Cochran, Acct Sup  
Rich Fabritius, VP Acct Mgmt

### Outdoor Board Flat Bronze ADDY®

Entrant: Blattner Brunner  
Advertiser: Edwin Watts Golf  
Title: This Narrow  
Brett Compton, Creative Director  
Chris Martin, Art Director  
Jill Belloma, Writer  
Jimmy Books, Production Manager  
Zak Cochran, Acct Sup  
Rich Fabritius, VP Acct Mgmt

## consumer or trade publication bronze awards

### Fractional Page, color Bronze ADDY®

Entrant: Blattner Brunner  
Advertiser: Golf Pride  
Title: No Better Connection  
Rick Bryson, Art Director  
Chris Martin, Art Director  
Jill Belloma, Writer  
Mind's Eye/Greg Slater, Photography  
Zak Cochran, Acct Supervisor  
Rich Fabritius, VP Account Management  
Jimmy Brooks, Production Manager

### Full page, Four-color Bronze ADDY®

Entrant: Three  
Advertiser: Atlanta Gas Light  
Title: AGL - tree  
Brad Scheck, CW  
Laura Briney, AD  
Jeff Cole, CD  
Brad Ramsey, CD

### Full page, Four-color Bronze ADDY®

Entrant: Matlock Advertising & Public  
Relations  
Advertiser: Publix Super Markets  
Title: MLK ad  
Quincy Cherry, SVP Creative Director  
Quincy Cherry, Writer  
Azizi Blissett, Art Director  
Minds Eye, Photographer/retoucher

### Full page, Four-color Bronze ADDY®

Entrant: huey+partners  
Advertiser: Mizuno USA  
Title: Shovel  
Ron Huey, CW/CD  
Scot Crooker, AD/ACD  
Pat Molnar, Photographer

### Full page, Four-color Bronze ADDY®

Entrant: 22squared  
Advertiser: Lincoln Financial Group  
Title: Unretire  
Scott Sheinberg, Chief Creative Officer  
John Stapleton, Creative Director; Art Dir.  
James Rosene, Copywriter  
Dave Spataro, Photographer

### Full page, Four-color Bronze ADDY®

Entrant: huey+partners  
Advertiser: Mizuno USA  
Title: 'Trophies'  
Ron Huey, CW/CD  
Scot Crooker, AD/ACD  
Russ Quackenbush, Photographer  
Curt Mueller, CW

### Full page, Four-color Bronze ADDY®

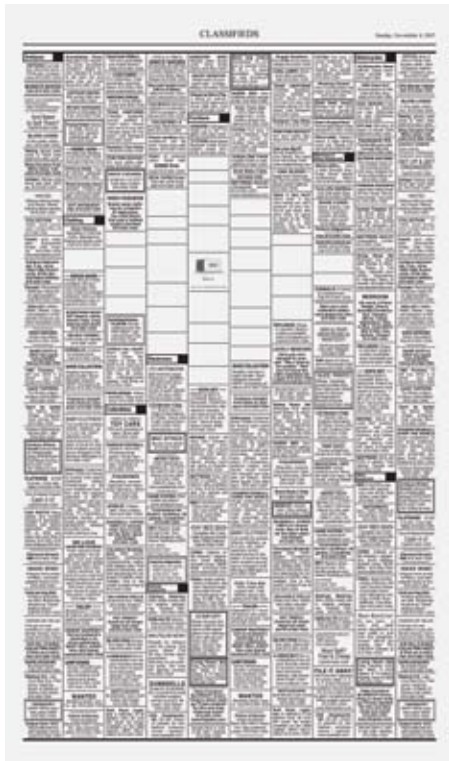
Entrant: 22squared  
Advertiser: Publix Supermarkets  
Title: Any Questions  
Tom McMahon, Creative Director  
John Stapleton, Creative Director  
Ryan Stafford, Copywriter  
Garen Boghosian, Art Dir.  
Dave Spataro, Photographer  
Scott Sheinberg, Chief Creative Officer

### Campaign, Four-color Bronze ADDY®

Entrant: huey+partners  
Advertiser: Mizuno USA  
Title: 'Shovel' 'Santa' 'Trophies'  
Ron Huey, CW/CD  
Scot Crooker, AD/ACD  
Curt Mueller, CW

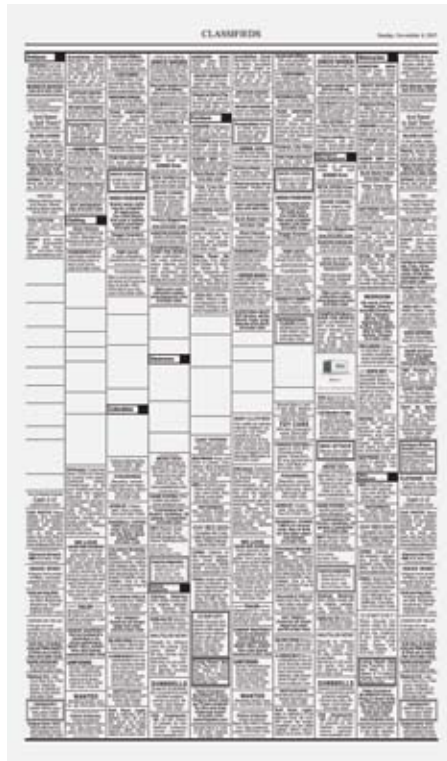
# NEWSPAPER

full page, black & white



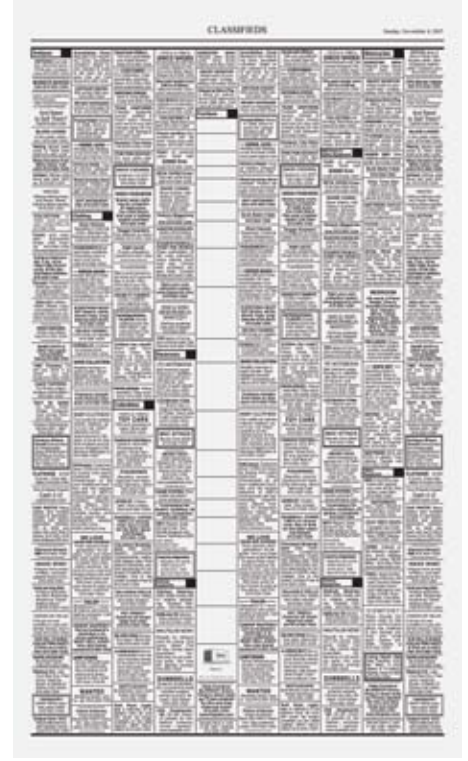
## Silver ADDY

Entrant: 22squared  
Advertiser: PODS  
Title: Classified 1  
John Stapleton, Creative Director  
James Rosene, Creative Director  
Chris Miller, Copywriter  
Adam LaRocca, Art Director  
Scott Sheinberg, Creative Operating Officer



## Silver ADDY

Entrant: 22squared  
Advertiser: PODS  
Title: Classified 2  
John Stapleton, Creative Director  
James Rosene, Creative Director  
Chris Miller, Copywriter  
Adam LaRocca, Art Director  
Scott Sheinberg, Creative Operating Officer



## Silver ADDY

Entrant: 22squared  
Advertiser: PODS  
Title: Classified 3  
John Stapleton, Creative Director  
James Rosene, Creative Director  
Chris Miller, Copywriter  
Adam LaRocca, Art Director  
Scott Sheinberg, Creative Operating Officer

## newspaper bronze awards

### Campaign, Black & White Bronze ADDY

Entrant: 22squared  
Advertiser: PODS  
Title: Classified PODS Campaign  
John Stapleton, Creative Director  
James Rosene, Creative Director  
Chris Miller, Copywriter  
Adam LaRocca, Art Director  
Scott Sheinberg, Creative Operating Officer

### Campaign, Color Bronze ADDY

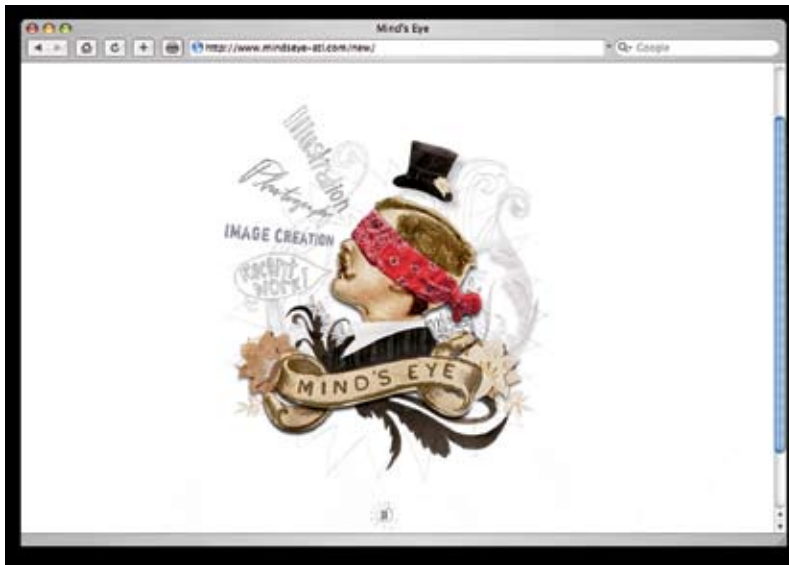
Entrant: Ames Scullin O'Haire  
Advertiser: The Vortex Bar And Grill  
Title: It's Good To Be Bad - 2  
Patrick Scullin, Managing Partner / Creative Director / Writer  
Brian English, Creative Director / Writer  
Ben Lee, Associate Creative Director / Writer  
Aaron Hartman, Associate Creative Director / Art Director

### Campaign, Color Bronze ADDY

Entrant: Ames Scullin O'Haire  
Advertiser: The Vortex Bar And Grill  
Title: It's Good To Be Bad - 3  
Patrick Scullin, Managing Partner / Creative Director / Writer  
Ben Lee, Associate Creative Director / Writer  
Aaron Hartman, Associate Creative Director / Art Director

# INTERACTIVE MEDIA

websites, b-to-b, flash



**Gold ADDY**

Entrant: Mind's Eye  
 Advertiser: Mind's Eye  
 Title: Mind's Eye Website  
 Jason Murphy/Mindseye, Illustrator  
 Tom Tham/Mozaic, Flash



**Silver ADDY**

Entrant: huey+partners  
 Advertiser: Pat Molnar  
 Title: Pat Molnar  
 Pat Molnar, CW/CD  
 Scot Crooker, AD/CD

websites, b-to-b, html/other



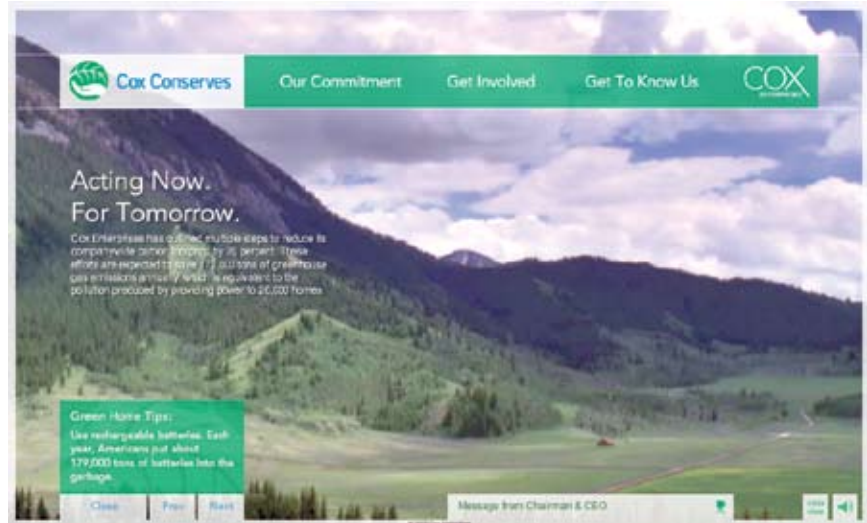
**Silver ADDY**

Entrant: Tribe Inc  
 Advertiser: Tribe Inc  
 Title: Agency Website  
 Elizabeth Cogswell Baskin, Creative  
 Director and Copywriter  
 Troy King, Designer  
 Lindsay Podrid, Designer  
 Jennifer Bull, Account Director  
 David LaMarca, Developer

# INTERACTIVE MEDIA

## Gold ADDY

Entrant: LBi  
 Advertiser: Cox  
 Title: Cox Conserves  
 Brad Hanna, Associate Creative Director  
 Brad Hanna, Art Director  
 Chris Rebel, Flash Designer  
 Everett Wright, Senior Developer  
 Jacob Warhaftig, Technical Director  
 Brooke Buerkle, Project Manager  
 Todd Wilson, VP/Client Partner



## Gold ADDY

Entrant: Fitzgerald+CO  
 Advertiser: Durex  
 Title: proprosethering  
 Eddie SNYder, Creative Director  
 Evan Levy, Copywriter  
 David MacCarroll, Art Director/Designer  
 Greg Slater Flash, Photography  
 Struck Design/Airtight Design/  
 David MacCarroll, Development  
 Lindsey Fischbach, Producer  
 Helen Bautista, Account Manager



## Gold ADDY

Entrant: "TannerMark,Inc"  
 Advertiser: Concentrics Hospitality  
 Title: Room at Centennial Park website  
 (database driven)  
 Steve Tanner, web designer



# INTERACTIVE MEDIA

## websites, consumer, flash

### Gold ADDY

Entrant: Hauser Group  
 Advertiser: Wild American Shrimp  
 Title: Wild American Shrimp Website  
 Derrick Ogilvie, CD/CW  
 Mike Powell, ACD  
 Geoff Stevens, AD  
 Velocity Works, Site Construction



### Silver ADDY

Entrant: LBi  
 Advertiser: The Home Depot  
 Title: The Home Depot Tool Rental  
 Jeff Wylie, Creative Director  
 Jacob Warhaftig, Flash Developer  
 Brooke Haynes, Interactive Designer  
 Whitlock Dunbar, Video Producer  
 Joel Boorstein, Video Producer  
 Brad Barnett, Sound Designer  
 Dawn Elmore, Client Partner



### Silver ADDY

Entrant: Moxie Interactive  
 Advertiser: Verizon Wireless  
 Title: Disney Pirates of the Caribbean 3  
 Gally Yip, Jr. Art Director  
 Markham Butler, New Media Director  
 Scott Ackerman, Sr. New Media Developer  
 Guy Wyatt, New Media Developer  
 Justin Archer, Associate Creative Director  
 Laura Bosek, Account Supervisor  
 Kara Carpentier, Account Executive

# INTERACTIVE MEDIA

websites, consumer, flash



## Silver ADDY

Entrant: 22squared  
Advertiser: Buffalo Wild Wings  
Title: www.buffalowildwings.com  
John Rich, Creative Dir.  
Bill Allen, Creative Dir.  
Tom McMahon:James Rosene, Creative Dir.  
Scott Sheinberg, Chief Creative Officer  
Tom Maples, Copywriter  
Don MacDougall, Copywriter  
Jeff Tuttle, Art Dir.; Developer  
Stephen Bridges, Developer  
Kelvin Raharja, Developer  
Cody King, Developer  
Ann Pallo, Developer  
Matthew Vetter, Developer

online banners/pop-ups



## Silver ADDY

Entrant: EyeWonder  
Advertiser: EyeWonder  
Title: EyeWonder Client Testimonial Campaign  
Mike Griffin, EVP of Corporate Development  
Jason Scheidt, Director of Marketing  
Ryan Manchee, Client Solutions Director  
Ed Alba, Senior Vice President  
Jacob Warhaftig, Technical Director  
Park Fowlkes, Senior Project Manager  
Joel Boorstein, Project Manager/Director of Photography  
Whitlock Dunbar, Interactive Video Director  
Ethan Stokes, Interactive Video Director



### Chicken and Roasted Tomatoes With Apple Radish Arugula Salad

Meal Time - 30 minutes

**Cooking Sequence**

Prepare chicken recipe and begin to bake - 10 minutes  
 While chicken bakes, prepare rice (if serving); prepare salad and serve - 20 minutes

Serves 4

**Ingredients**

- 3 plum tomatoes (rinsed)
- 4 boneless, skinless chicken breasts (2 lb)
- 1/4 cup extra-virgin olive oil
- 1/2 teaspoon dried Italian seasoning
- 1/2 teaspoon kosher salt
- 1/4 teaspoon fresh ground pepper



**Steps**

1. Preheat oven to 450°F. Quarter tomatoes and squeeze gently to remove seeds; place tomatoes in medium bowl (discard seeds).
2. Add remaining ingredients to bowl; toss to coat. Place chicken breasts on baking sheet and arrange tomatoes, cut-side up, on top of the chicken (wash hands). Pour remaining oil over top of chicken.
3. Bake 15-20 minutes or until tomatoes are softened and internal temperature of chicken is 165°F. Use a meat thermometer to accurately ensure doneness. Serve.

CALORIES (per 1/4 recipe) 380kcal; FAT 17g; CHOL 130mg;SODIUM 290mg; CARB 2g; FIBER 1g; PROTEIN 53g; VIT A 8%; VIT C 15%; CALC 4%; IRON 10%

**Gold ADDY**

Entrant: 22squared  
 Advertiser: Publix Supermarkets  
 Title: Greenwise  
 Ryan Stafford, Creative Dir.  
 Bill Allen, Creative Dir.  
 Andre Arriaga, Copywriter  
 Adrian Franks, Art Dir.;Developer  
 Kelvin Raharja, Developer  
 Cody King , Developer

**Silver ADDY**

Entrant: IQ Interactive  
 Advertiser: UPS  
 Title: UPS Whiteboard



# INTERACTIVE MEDIA

## online micro or mini sites

### Silver ADDY

Entrant: LBi  
 Advertiser: EarthLink  
 Title: EarthLink Gets You  
 Brad Hanna, Associate Creative Director  
 Brad Hanna, Art Director  
 Brad Barnett, Sound Design  
 Nick Webb, Senior Developer  
 Jeff Jones, Account Manager



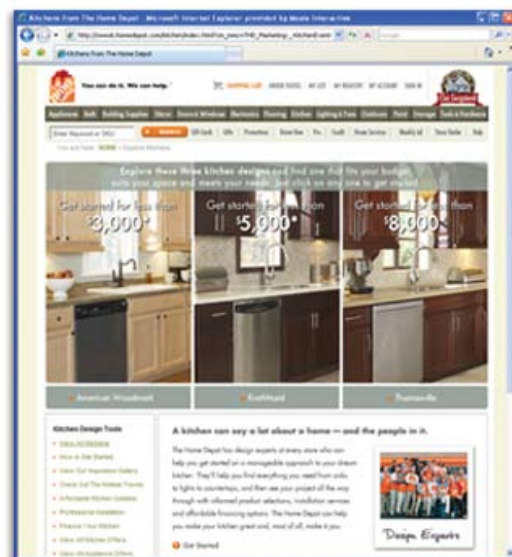
### Silver ADDY

Entrant: Fitzgerald+CO  
 Advertiser: Durex  
 Title: proposethering  
 Eddie SNyder, Creative Director  
 Evan Levy, Copywriter  
 David MacCarroll, Art Director/Designer  
 Greg Slater Flash, Photography  
 Struck Design/Airtight Design/David MacCarroll, Development  
 Lindsey Fischbach, Producer  
 Helen Bautista, Account Manager



### Silver ADDY

Entrant: Moxie Interactive  
 Advertiser: Home Depot  
 Title: Kitchens  
 Bob Conquest, Chief Creative Officer  
 Heather Alons, Sr. Account Executive  
 Chad Phillips, Sr. Designer  
 Krista Bowen, Sr. Designer  
 Jen Pham, Writer  
 Daniel Nedelcu, New Media Developer  
 Chet Verigan, Developer  
 Debba White, Project Manager  
 Josh Barber, Flash Developer  
 Renee Bouchon, Assistant Account Executive  
 James Dianto, Account Director



online micro or mini sites

**Silver ADDY**

Entrant: Moxie Interactive  
 Advertiser: Verizon Wireless  
 Title: "Oddcast/Pop, Lock and Send"  
 Brian Pascual, Sr. Account Executive  
 Lisa Hannigan, Account Supervisor  
 Thao Nghiem, Designer  
 Katie Kirill, Sr. Art Director  
 Jennifer Pham, Copywriter  
 Lindy Gross, Sr. Copywriter  
 Bob Conquest, EVP, Chief Creative Officer  
 Shawn Moore, Group Creative Director  
 Allison Rose, Designer  
 Amy Morris, Project Manager  
 Guy Wyatt, New Media Developer  
 Nicola Wallis, Assistant Account Executive



**Silver ADDY**

Entrant: Studio.com  
 Advertiser: McCormick & Company/Laurie Harrsen  
 Title: McCormick Fresh Flavor  
 Bruce Behrens, Associate Creative Director  
 Dave Preiss, Senior Art Director  
 Rafael Puyana, Art Director  
 Jose Acosta, Director of Broadcast Design  
 Eddy Milfort, Senior Designer  
 Edgar Gomez, Senior Action Script Developer  
 Richard Grogan, Web Analytic Director  
 John Karnes, Technical Director  
 Andres Bernal, Action Script Team Lead



# INTERACTIVE MEDIA

## online games



### Gold ADDY

Entrant: Blattner Brunner  
Advertiser: Dow Chemical  
Title: Foam House--  
<http://greatstuff.dow.com/greatstuff/diy/challenge.htm>  
Jill Belloma, Writer  
Chris Martin, Art Director  
Christian Herrity, Designer  
Brett Compton, Creative Director  
Rich Fabritius, Programmer  
El Waller, Account Supervisor

## online newsletter



### Silver ADDY

Entrant: IQ Interactive  
Advertiser: InterContinental Hotels Group  
Title: The Sky is The Limit-InterContinental Hotels Group

## web/online campaign



### Silver ADDY

Entrant: 22squared  
Advertiser: Southeast Toyota Distributors  
Title: Prius Online Campaign  
John Rich, Creative Director  
William Bloomfield, Copywriter  
Jeff Tuttle, Art Dir.; Developer  
Stephen Bridges, Developer  
David Burns, Developer  
Scott Sheinberg, Chief Creative officer

## Websites, b-to-b, html/other Bronze ADDY

Entrant: Definition 6  
Advertiser: Kawneer  
Title: Kawneer  
Asa Sherrill, Lead Creative Designer  
Lauren Holley, Creative Director  
Alice Yeo, Usability Lead  
Gabe Rand, Client Manager

## Websites, HTML/Other Bronze ADDY

Entrant: Synaxis  
Advertiser: Balfour Beatty Capital  
Title: Balfour Beatty Capital Web site  
Cristina Montesinos, Creative Director  
Paul Welty, Client Partner  
Sara Williams, Designer  
Paul Welty, Copywriter  
Sara Williams, Copywriter  
Cristina Montesinos, Designer  
Philip O'Neal, Designer

## Websites, Consumer Bronze ADDY

Entrant: LBi  
Advertiser: Kodak  
Title: Kodak Think Like Ryan  
Brad Hanna, Associate Creative Director  
Brad Hanna, Art Director  
Jake Warhaftig, Technical Director  
Chris Rebel, Flash Developer  
Nick Webb, Senior Developer  
Phil Kinzler, Client Partner

## Web Online Campaign Bronze ADDY

Entrant: 22squared  
Advertiser: Florida's Natural  
Title: Orange Diaries  
Josh Robinson, Art Dir.  
William Bloomfield, Copywriter  
Susan Treacy, Creative Director  
John Rich, Creative Dir.  
Adrian Franks, Developer  
Scott Sheinberg, Chief Creative Officer

## Web Online Campaign Bronze ADDY

Entrant: 22squared  
Advertiser: Lincoln Financial  
Title: LFG Online Camp  
John Stapleton, Creative Director  
John Rich, Creative Director  
Andre Arriaga, Copywriter  
Bill Allen, Art Director, Developer  
Stephen Bridges, Developer  
Kelvin Raharja, Developer  
Scott Sheinberg, Chief Creative Officer

## Web Online Campaign Bronze ADDY

Entrant: Kimberly-Clark Professional  
Advertiser: Kimberly-Clark Professional  
Title: Alien Droppings Viral Video Campaign  
Debra Smith, Creative Manager, KCP  
Jon Franz, Sr. Creative Manager, KCP  
Kara Herron, Marketing Communications Manager, KCP  
Chris Tilley, Principal, Gnoggin Studios  
Shannon Smith, Asst. Communications Manager, KCP

## Websites Bronze ADDY

Entrant: Blue Sky  
Advertiser: Blue Sky Agency  
Title: The Puppet Agency  
Rich Guglielmo, Senior Art Director  
Mike Schatz, Writer  
Mike Hirsch, Associate Creative Director  
Mike Schatz, Creative Director  
Steve West, Art Director  
Jim Ulbrich, Editor  
Jason Doucher, Producer  
Rich Guglielmo, Producer  
Mike Hirsh, Producer

## Online e-mails/e-cards Bronze ADDY

Entrant: LBi  
Advertiser: The Home Depot  
Title: The Home Depot Oragami Banners  
Thurston Yates, Executive Creative Director  
Brad Hanna, Art Director  
Dennis Estanislao, Flash Developer  
Jacob Warhaftig, Technical Director  
Whitlock Dunbar, Video Producer  
Dawn Elmore, Client Partner

## Online e-mails/e-cards Bronze ADDY

Entrant: Clear Channel Creative Services Group  
Advertiser: 103.5 The Fox  
Title: Sonogram Baby  
Liz Smith, Creative Director / Concept / Writer  
Rich Moyer, Concept  
Mike O'Connor, Executive Producer / Writer  
Jason Phelps, Music Director  
Vito Gorinas, Producer  
Alphonso Dormun, Video Editor

## Online Newsletter Bronze ADDY

Entrant: McRae  
Advertiser: Callaway Gardens  
Title: Elements  
Jeff Wylie, Designer  
Moria Desphand, Writer  
Stephen Jones, Creative Director

## Online Podcast Bronze ADDY

Entrant: Toybox Productions  
Advertiser: Ted's Montana Grill  
Title: Ted's Montana Grill

## Online Internet Commercials Bronze ADDY

Entrant: Toybox Productions  
Advertiser: Motorola  
Title: Motorola

## Online Internet Commercials Bronze ADDY

Entrant: Moxie Interactive  
Advertiser: L'Oreal  
Title: ABC Player Garnier Fructis  
Daniel Brown, Sr. Designer  
Kenn Bivins, Flash Developer  
Kimberly Weld, Account Executive  
Bob Conquest, Chief Creative Officer

## Online Micro or Mini Sites Bronze ADDY

Entrant: Becker Public Relations  
Advertiser: Lenovo  
Title: Lenovo ThinkPad Reserve  
Tim Supples, Online Marketing Manager with Lenovo  
David Churbuck, VP of Global Web Marketing with Lenovo  
David Hill, VP of Corporate Identity and Design with Lenovo  
Dan Alpert, Client Partner  
Kim Adams, Project Manager  
Peter Hill, Creative Director  
Bryan Mishkin, Technical Architect  
Arlo Emerson, Flash Developer  
Joel Tachau, Sr. Information Architect  
Eric Shoemaker, Designer  
Tony Silvestri, Flash Developer  
Luke Hamilton, Flash Designer

## Online Micro or Mini Sites Bronze ADDY

Entrant: 22squared  
Advertiser: Southeast Toyota Distributors  
Title: Prius Site  
Jon Rich, Creative Director  
William Bloomfield, Copywriter  
Josh Robinson, Art Director  
Jeff Tuttle, Art Director, Developer  
Stephen Bridges, Developer  
David Burns, Developer  
Scott Sheinberg, Chief Creative Director

## Online Micro or Mini Sites Bronze ADDY

Entrant: Moxie Interactive  
Advertiser: Home Depot  
Title: Holiday  
Bob Conquest, Chief Creative Officer  
Heather Alon, Sr. Account Executive  
Renee Bouchon, Assistant Account Executive  
Krista Bowen, Sr. Designer  
Chad Phillips, Sr. Designer  
Derek Lawler, Copywriter  
James Tomasino, New Media Developer  
Chet Verigan, Developer  
Debba White, Project Manager  
James Dianto, Account Director

## Online Micro or Mini Sites Bronze ADDY

Entrant: LBi  
Advertiser: Blockbuster  
Title: Blockbuster Shrek 3 Holiday Promotion  
Thurston Yates, Executive Creative Director  
Brian Scott, Art Director  
Jake Warhaftig, Technical Director  
Nick Webb, Senior Developer  
Chris Rebel, Flash Developer  
Park Fowlkes, Project Manager  
Phil Kinzler, Account Manager

## TELEVISION

regional/national single spot, consumer products, automotive (vehicle only)



### Gold ADDY

Entrant: 22squared  
Advertiser: Southeast Toyota Distributors  
Title: Cleaner  
Josh Robinson, Art Director  
William Bloomfield, Copywriter  
Scott Sheinberg, Chief Creative Officer;Creative Director.  
Jason Harrington, Director



### Gold ADDY

Entrant: 22squared  
Advertiser: Southeast Toyota Distributors  
Title: Friendlier  
Josh Robinson, Art Dir.  
William Bloomfield, Copywriter  
Scott Sheinberg, Chief Creative Officer;Creative Dir.  
Jason Harrington, Director



### Gold ADDY

Entrant: 22squared  
Advertiser: Southeast Toyota Distributors  
Title: Traffic  
Josh Robinson, Art Dir.  
William Bloomfield, Copywriter  
Scott Sheinberg, Chief Creative Officer;Creative Dir.  
Jason Harrington, Director



### Gold ADDY

Entrant: 22squared  
Advertiser: Southeast Toyota Distributors  
Title: Anthem  
Josh Robinson, Art Dir.  
William Bloomfield, Copywriter  
Scott Sheinberg, Chief Creative Officer;Creative Dir.  
Jason Harrington, Director

regional/national single spot, consumer products, food

**Silver ADDY®**

Entrant: "MATCH, Inc."  
 Advertiser: Shoney's Restaurants  
 Title: Shoney's Gift Card TV Bacon Spot  
 Jason Turner, Senior Writer  
 Joe Albert, Art Director  
 Nancy Landesberg, Producer  
 Randy Spear, Director  
 Steven McCormick, Brand Management



**Silver ADDY®**

Entrant: Hauser Group  
 Advertiser: Wild American Shrimp  
 Title: Bamboozled  
 Derrick Ogilvie, CD/CW  
 Mike Powell, ACD/AD  
 Greg Kieffer, Director  
 Cosmic Pictures, Production House  
 Outback, Post Production  
 Janet Mason, Agency Producer



**Silver ADDY®**

Entrant: 22squared  
 Advertiser: Buffalo Wild Wings  
 Title: Alert  
 Tom McMahon, Creative Director  
 James Rosene, Creative Director; Copywriter  
 John Stapleton, Art director  
 Connie Newberry, Producer  
 Gartner/Los Angeles, Production Co.  
 Mike Bigelow, Director  
 Scott Butfield, Dir. of Photography  
 Charlie Uniform Tango/Dallas, Editorial Co.; Sound Design  
 Jack Waldrip, Editor  
 Russell Smith, Sound Design  
 Scott Sheinberg, Chief Creative Officer



## TELEVISION

regional/national single spot, consumer outlets,  
supermarkets/food stores/convenience stores



### Silver ADDY®

Entrant: 22squared  
Advertiser: Publix Supermarkets  
Title: Black Dot Sale  
Tom McMahon, Creative Director  
Dennis Wolfe, Art Director  
David Yeend, Copywriter  
Susan brass, Producer  
Rob Pritts, Director  
Scott Sheinberg, Chief Creative officer



### Silver ADDY®

Entrant: 22squared  
Advertiser: Publix Supermarkets  
Title: Recipe  
Tom McMahon, Creative Director, Art Dir.  
Ryan Stafford, Copywriter  
Brett Alexander, Producer  
Charlie Cole, Director  
Cohn & Company, Production Co.  
Charlie Uniform Tango/Dallas, TX., Editorial Co.  
Jack Waldrip, Editor  
Endless Noise, Music  
Scott Sheinberg, Chief Creative officer

regional/national single spot, consumer outlets, retail dealers



**Gold ADDY**

Entrant: 22squared  
 Advertiser: PODS  
 Title: Moving Agency  
 John Stapleton, Creative Director, Art Director  
 James Rosene, Creative Director; Copywriter  
 Susan Brass, Agency Producer  
 Cedric Nicolas, Director, Lead Visual FX Artists  
 Laurent Ledru, Director  
 Method Labs, Production Co.  
 Katrina Salicrup, Lead Visual FX Artists  
 Matt Wheeler, Lead Visual FX Artists  
 Michael Schlenker, Production Co. Producer  
 Endless Noise, Music  
 Scott Sheinberg, Chief Creative Officer



**Silver ADDY**

Entrant: 22squared  
 Advertiser: PODS  
 Title: Karate Kicks  
 John Stapleton, Creative Director, Art Director  
 James Rosene, Creative Director; Copywriter  
 Susan Brass, Agency Producer  
 Cedric Nicolas, Director; Lead Visual FX Artists  
 Laurent Ledru, Director  
 Method Labs, Production Co.  
 Katrina Salicrup, Lead Visual FX Artists  
 Matt Wheeler, Lead Visual FX Artists  
 Michael Schlenker, Production Co. Producer  
 Endless Noise, Music  
 Scott Sheinberg, Chief Creative Officer

## TELEVISION

regional/national single spot, consumer services, communications



### Silver ADDY®

Entrant: BBDO Atlanta

Advertiser: AT&T

Title: Talking Text

Rodney White, Art Director

Matt Zeifert, Copywriter

Rich Wakefield, Executive Creative Director

Susan Credle, Executive Creative Director

regional/national single spot, consumer services, professional services

### Silver ADDY®

Entrant: 22squared

Advertiser: Lincoln Financial Group

Title: Nursery

John Stapleton, Creative Director; Art Dir.

Scott Sheinberg, Chief Creative Officer; Copywriter

James Rosene, Copywriter

Ryan Stafford, Copywriter

Connie Newberry, Producer

MJZ/Los Angeles, Production Co.

Ray Dillman, Director

Pieter Vermeer, Dir. of Photography

Charlie Uniform Tango, Editorial Co.

Staci Le Van, Editor

Stimmung/Los Angeles, Music



regional/national single spot, consumer services, professional services

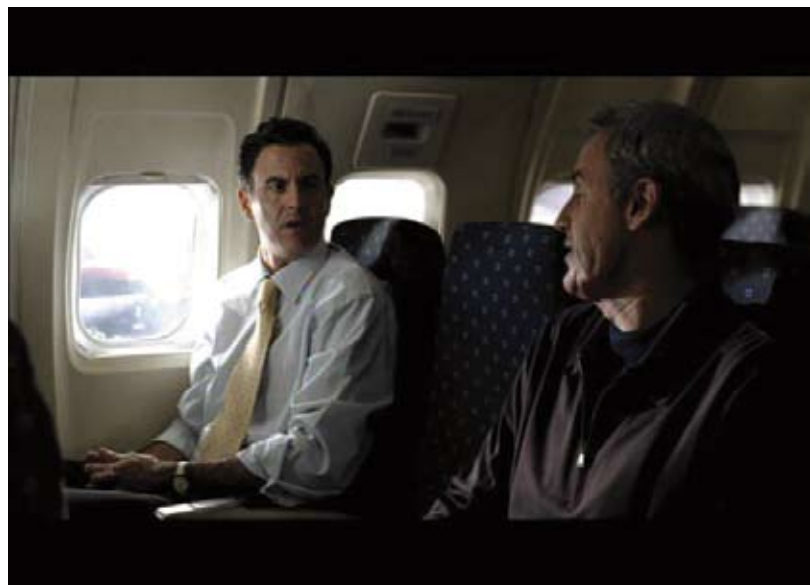


**Silver ADDY**

Entrant: 22squared  
Advertiser: Lincoln Financial Group  
Title: ER  
John Stapleton, Creative Director;Art Dir.  
Scott Sheinberg, Chief Creative Officer;Copywriter  
James Rosene, Copywriter  
Ryan Stafford, Copywriter  
Connie Newberry, Producer  
MJZ/Los Angeles, Production Co.  
Ray Dillman, Director  
Pieter Vermeer, Dir. of Photography  
Charlie Uniform Tango, Editorial Co.  
Staci Le Van, Editor  
Stimmung/Los Angeles, Music

**Silver ADDY**

Entrant: 22squared  
Advertiser: Lincoln Financial Group  
Title: Plane  
John Stapleton, Creative Director;Art Dir.  
Scott Sheinberg, Chief Creative Officer;Copywriter  
James Rosene, Copywriter  
Ryan Stafford, Copywriter  
Connie Newberry, Producer  
MJZ/Los Angeles, Production Co.  
Ray Dillman, Director  
Pieter Vermeer, Dir. of Photography  
Charlie Uniform Tango, Editorial Co.  
Staci Le Van, Editor  
Stimmung/Los Angeles, Music



# TELEVISION

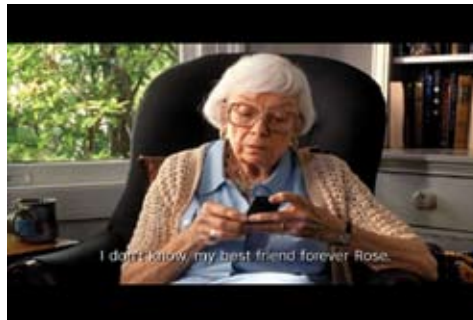
## regional/national campaigns, consumer services, advocacy



### Silver ADDY

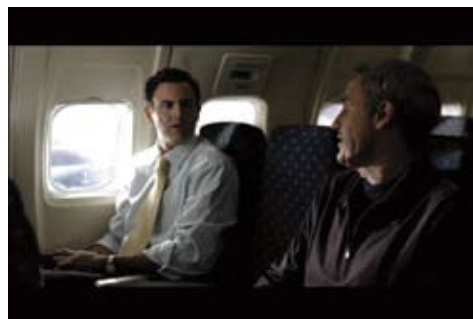
Entrant: JWT/Atlanta  
Advertiser: USMC (United States Marine Corps)  
Title: Frank Schaeffer Interview  
Marco Ceo, Art Director  
Justin Baum, Copywriter  
Brad Steinwede, Producer  
Carl Warner, President/ECD

## regional/national campaigns, consumer services



### Silver ADDY

Entrant: BBDO Atlanta  
Advertiser: AT&T  
Title: Family  
Rodney White, Art Director  
Matt Zeifert, Copywriter  
Rich Wakefield, Executive Creative Director  
Susan Credle, Executive Creative Director



### Silver ADDY

Entrant: 22squared  
Advertiser: Lincoln Financial Group  
Title: Futureself campaign  
John Stapleton, Creative Director; Art Dir.  
Scott Sheinberg, Chief Creative Officer; Copywriter  
James Rosene, Copywriter  
Ryan Stafford, Copywriter  
Connie Newberry, Producer  
MJZ/Los Angeles, Production Co.  
Ray Dillman, Director  
Pieter Vermeer, Dir. of Photography  
Charlie Uniform Tango, Editorial Co.  
Staci Le Van, Editor  
Stimmung/Los Angeles, Music



**Television Campaign  
Bronze ADDY**

Entrant: JWT CET  
Advertiser: CDW  
Title: CDW 'We're There'  
Roy Trimble, Executive Creative Director  
Deb Dewitt, Associate Creative Director/Art Director  
John Spear, Associate Creative Director/Copywriter  
Mark Wagner, Producer  
Mike Bigalow, Director  
Gartner, Production Company

**Regional/National Single  
Spot, Consumer Outlets,  
Retail Dealers  
Bronze ADDY**

Entrant: 22squared  
Advertiser: PODS  
Title: Storage Agency  
John Stapleton, Creative Director; Art Dir.  
James Rosene, Creative Director; Copywriter  
Susan Brass, Agency Producer  
Cedric Nicolas, Director; Lead Visual FX Artists  
Laurent Ledru, Director  
Method Labs, Production Co.  
Katrina Salicrup, Lead Visual FX Artists  
Matt Wheeler, Lead Visual FX Artists  
Michael Schlenker, Production Co.  
Producer  
Endless Noise, Music  
Scott Sheinberg, Chief Creative Officer

**Regional/National Single  
Spot, Consumer Outlets,  
Retail Dealers  
Bronze ADDY**

Entrant: 22squared  
Advertiser: PODS  
Title: Zombies  
John Stapleton, Creative Director; Art Director  
James Rosene, Creative Director; Copywriter  
Susan Brass, Agency Producer  
Cedric Nicolas, Director; Lead Visual FX Artists  
Laurent Ledru, Director  
Method Labs, Production Co.  
Katrina Salicrup, Lead Visual FX Artists  
Matt Wheeler, Lead Visual FX Artists  
Michael Schlenker, Production Co.  
Producer  
Endless Noise, Music  
Scott Sheinberg, Chief Creative Officer

**Regional/National Single  
Spot, Consumer Services,  
Communications  
Bronze ADDY**

Entrant: BBDO Atlanta  
Advertiser: AT&T  
Title: Family Meeting  
Rodney White, Art Director  
Matt Zeifert, Copywriter  
Rich Wakefield, Executive Creative Director  
Susan Credle, Executive Creative Director

**Regional/National Single  
Spot, Consumer Services,  
Travel/Tourism  
Bronze ADDY**

Entrant: 22squared  
Advertiser: "Orlando/Orange County Convention & Visitors Bureau, Inc."  
Title: Dad  
William Bloomfield, Copywriter  
Mitch Markussen, Art Director  
Bobby Pearce, Creative Dir.  
Dave Damman, Creative Dir.  
Connie Newberry, Producer  
Scott Sheinberg, Chief Creative Officer

**Regional/National Single  
Spot,  
Consumer Outlets,  
Supermarkets/Food Stores/  
Convenience Stores  
Bronze ADDY**

Entrant: Fitzgerald+CO  
Advertiser: Bottom Dollar Foods  
Title: Sisters  
Matt Blackburn, Art Director/ACD  
Brian Pierce, Copywriter  
Jim Spruell, Exec. Creative Director  
Lindsey Fischbach, Producer  
Michael Goode, Director  
Ashley Kremer, Editor

**Regional/National Single  
Spot,  
Consumer Outlets,  
Supermarkets/Food Stores/  
Convenience Stores  
Bronze ADDY**

Entrant: 22squared  
Advertiser: Publix Supermarkets  
Title: Head of the Table  
Tom McMahon, Creative Director  
Dennis Wolfe, Art Director  
David Yeend, Copywriter  
Susan Brass, Producer  
Charlie Cole, Director  
Cohn & Co., Production Co.  
Michael Saia, Editor  
Jump, NY, Editorial Co.  
Stimmung, Music

**Regional/National Single  
Spot, Consumer Outlets,  
Supermarkets/Food Stores/  
Convenience Stores  
Bronze ADDY**

Entrant: 22squared  
Advertiser: Publix Supermarkets  
Title: Holiday Surprise  
Tom McMahon, Creative Director  
Garen Boghosian, Art Director  
Jeff Pospichal, Copywriter  
Susan Brass, Producer  
Charlie Cole, Director  
Cohn & Co., Production Co.  
Michael Saia, Editor  
Jump, NY  
Stimmung, Music

**Regional/National Single  
Spot,  
Consumer Outlets,  
Supermarkets/Food Stores/  
Convenience Stores  
Bronze ADDY**

Entrant: 22squared  
Advertiser: Publix Supermarkets  
Title: Bathroom Vanity  
Tom McMahon, Creative Director  
Dennis Wolfe, Art Director  
David Yeend, Copywriter  
Kevin Botfeld, Copywriter  
Susan Brass, Producer  
Rob Pritts, Director  
Scott Sheinberg, Chief Creative Officer

**Regional/National Campaign,  
Consumer Services  
Bronze ADDY**

Entrant: Kilgannon  
Advertiser: Old Mutual  
Title: OM TV Campaign  
Devon Suter, Writer  
Kurt Miller, Art Director  
Haley Turner, Writer  
Chris Schlegel, Creative Director  
Janet Mason, Broadcast Producer  
Gary Sayers, Account Management  
Gordon Carey, Editor, Filmcore  
Larry Frey, Director, Chelsea Pictures

**Regional/National Campaign,  
Consumer Services  
Bronze ADDY**

Entrant: 22squared  
Advertiser: "Orlando/Orange County Convention & Visitors Bureau, Inc."  
Title: OCVB TV Camp  
William Bloomfield, Copywriter  
Mitch Markussen, Art Director  
Bobby Pearce, Creative Dir.  
Dave Damman, Creative Dir.  
Connie Newberry, Producer  
Scott Sheinberg, Chief Creative Officer

# RADIO

regional/national :60 or more

## Silver ADDY<sup>®</sup>

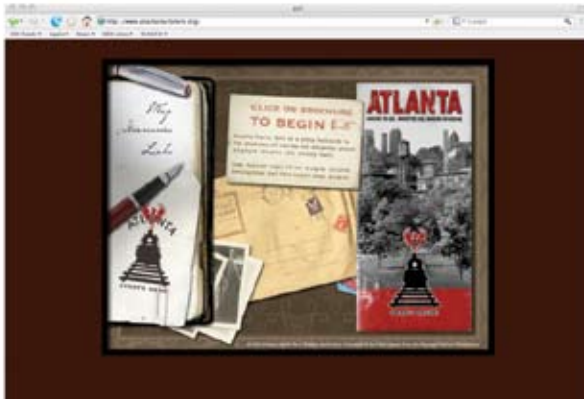
Advertiser: Buffalo Wild Wings  
Title: Therapy  
Tom McMahon, Creative Director  
James Rosene, Creative Director; Copywriter  
Scott Sheinberg, Chief Creative Officer; Copywriter  
Ryan Stafford, Copywriter  
Jamie Jones, Producer

## Bronze ADDY<sup>®</sup>

Entrant: 22squared  
Advertiser: Buffalo Wild Wings  
Title: The Last Rib  
Tom McMahon, Creative Director  
James Rosene, Creative Director; Copywriter  
Ryan Stafford, Copywriter  
Jamie Jones, Producer  
Scott Sheinberg, Chief Creative officer

# ADVERTISING FOR THE ARTS AND SCIENCES

broadcast/electronic/interactive



## Silver ADDY<sup>®</sup>

Entrant: CRAFT  
Advertiser: Atlanta Starts Here  
Title: Atlanta Starts Here Website  
Don Grant, Designer  
Fletcher Moore, Web Developer

non-traditional

## Gold ADDY<sup>®</sup>

Entrant: BBDO Atlanta  
Advertiser: Alliance Theatre  
Title: Cuttin' Up  
Marco Howell, Art Director  
Phil Gable, Copywriter  
Kyle Lewis, Creative Director  
Marcus Kemp, Chief Creative Officer  
Deborah Draper, Director of Experiential Marketing



# PUBLIC SERVICE

## collateral/poster



### Gold ADDY

Entrant: BBDO Atlanta

Advertiser: Peace Corp

Title: Botswana

Danny Corrales, Chris Bakay, Art Directors

Evan Brown, Mike Weidner, Copywriters

Kyle Lewis, Creative Director

Bill Pauls, Executive Creative Director

Marcus Kemp, Chief Creative Officer



### Silver ADDY

Entrant: BBDO Atlanta

Advertiser: Peace Corp

Title: TV

Danny Corrales, Chris Bakay, Art Directors

Evan Brown, Mike Weidner, Copywriters

Kyle Lewis, Creative Director

Bill Pauls, Executive Creative Director

Marcus Kemp, Chief Creative Officer



### Silver ADDY

Entrant: BBDO Atlanta

Advertiser: Peace Corp

Title: Global

Danny Corrales, Chris Bakay, Art Directors

Evan Brown, Mike Weidner, Copywriters

Kyle Lewis, Creative Director

Bill Pauls, Executive Creative Director

Marcus Kemp, Chief Creative Officer



### Silver ADDY

Entrant: BBDO Atlanta

Advertiser: Peace Corp

Title: Leaving

Danny Corrales, Chris Bakay, Art Directors

Evan Brown, Mike Weidner, Copywriters

Kyle Lewis, Creative Director

Bill Pauls, Executive Creative Director

Marcus Kemp, Chief Creative Officer

# PUBLIC SERVICE

## collateral/poster



### Silver ADDY

Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: Future  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer



### Silver ADDY

Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: Geography  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer

## print/magazine



### Gold ADDY

Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: Botswana  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer



### Gold ADDY

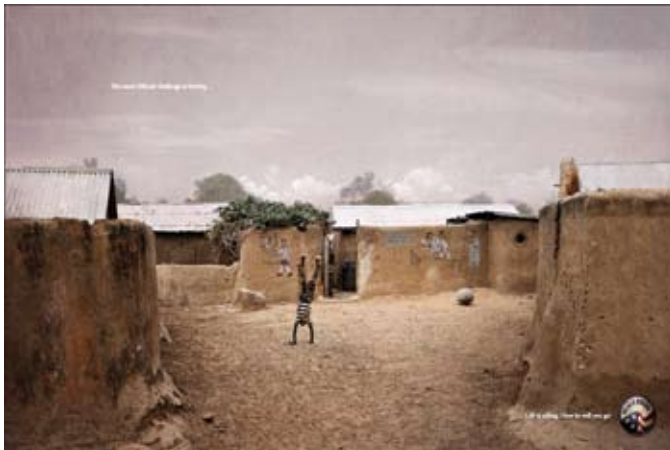
Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: Geography  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer

**PUBLIC SERVICE**  
**print/magazine**



**Silver ADDY**

Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: Global  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer



**Silver ADDY**

Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: Leaving  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer



**Silver ADDY**

Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: TV  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer

# PUBLIC SERVICE

## broadcast/electronic-TV



### Silver ADDY

Entrant: 22 Squared  
Advertiser: The Ad Council  
Title: Gas Station  
Mitch Markussen, Art Director  
Josh Leutz, Copywriter

## public service bronze awards

### Collateral/Poster Bronze ADDY

Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: Zip Code  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer

### Collateral/Poster Bronze ADDY

Entrant: 22squared  
Advertiser: The Ad Council  
Title: Joining Poster  
Josh Leutz, Copywriter  
Mitch Markussen, Art Dir.  
Charlie North, Designer;Illustrator  
Scott Sheinberg, Chief Creative  
Officer;Creative Dir.

### Collateral/Poster Bronze ADDY

Entrant: 22squared  
Advertiser: The Ad Council  
Title: Community Service Poster  
Josh Leutz, Copywriter  
Mitch Markussen, Art Dir.  
Charlie North, Designer;Illustrator  
Scott Sheinberg, Chief Creative  
Officer;Creative Dir.

### Collateral/Cards/Invitations/ Announcements Bronze ADDY

Entrant: BBDO Atlanta  
Advertiser: Piedmont Park  
Title: Piedmont Park - Seed  
Dac Austin, Senior Designer  
Paul Huggett, Creative Director  
Marcus Kemp, Chief Creative Officer

### Print, Magazine Bronze ADDY

Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: Zip Code  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer

### Print, Magazine Bronze ADDY

Entrant: BBDO Atlanta  
Advertiser: Peace Corp  
Title: Future  
Danny Corrales, Chris Bakay, Art Directors  
Evan Brown, Mike Weidner, Copywriters  
Kyle Lewis, Creative Director  
Bill Pauls, Executive Creative Director  
Marcus Kemp, Chief Creative Officer

### Print, Magazine Bronze ADDY

Entrant: 22squared  
Advertiser: Pediatric Cancer Foundation  
Title: 84 Years to Live  
John Stapleton, Creative Director;Art Dir.  
James Rosene, Creative  
Director;Copywriter  
Dave Spataro, Photographer  
Scott Sheinberg, Chief Creative Officer

### Broadcast/Electronic, Audio/Visual Bronze ADDY

Entrant: ZenFlicks  
Advertiser: Jacobs Ladder  
Title: Jacobs Ladder  
Don Simmons, Director/Producer  
Patricia Rendleman, Creative Consultant  
Amy O'Dell, Producer

### Broadcast/Electronic, Interactive Bronze ADDY

Entrant: 22squared  
Advertiser: Ad Council  
Title: Karma Banners  
Mitch Markussen, Creative Dir.  
Josh Leutz, Creative Dir.;Copywriter  
Bill Allen, Art Dir.;Developer  
Scott Sheinberg, Chief Creative Officer

### Broadcast/Electronic, Interactive Bronze ADDY

Entrant: 22squared  
Advertiser: Ad Council  
Title: Karma Site  
Mitch Markussen, Creative Dir.  
Josh Leutz, Creative Dir.;Copywriter  
Bill Allen, Art Dir.;Developer  
John Rich, Creative Dir.  
Stephen Bridges, Developer  
Earl Ferguson, Developer  
Scott Sheinberg, Chief Creative Officer

### Out-of-Home Bronze ADDY

Entrant: 22squared  
Advertiser: The Ad Council  
Title: Community Service Bus Shelter  
Josh Leutz, Copywriter  
Mitch Markussen, Art Dir.  
Charlie North, Designer;Illustrator  
Scott Sheinberg, Chief Creative  
Officer;Creative Dir.

### Out-of-Home Bronze ADDY

Entrant: 22squared  
Advertiser: The Ad Council  
Title: Joining Bus Shelter  
Josh Leutz, Copywriter  
Mitch Markussen, Art Dir.  
Charlie North, Designer;Illustrator  
Scott Sheinberg, Chief Creative  
Officer;Creative Dir.

### Out of Home Bronze ADDY

Entrant: 22squared  
Advertiser: The Ad Council  
Title: Community Service Kiosk  
Josh Leutz, Copywriter  
Mitch Markussen, Art Dir.  
Charlie North, Designer;Illustrator  
Scott Sheinberg, Chief Creative  
Officer;Creative Dir.

# PUBLIC SERVICE

## single medium campaign



### Gold ADDY JUDGES AWARD

Entrant: BBDO Atlanta

Advertiser: Peace Corp

Title: Think

Danny Corrales, Chris Bakay, Art Directors

Evan Brown, Mike Weidner, Copywriters

Kyle Lewis, Creative Director

Bill Pauls, Executive Creative Director

Marcus Kemp, Chief Creative Officer

# ADVERTISING INDUSTRY SELF-PROMOTION

## collateral

### Gold ADDY

Entrant: 22squared  
Advertiser: 22squared  
Title: 22squared Power in Numbers Book  
Brandon Murphy, Author  
Matthew McNerney, Designer/Polemic Design  
Ted McGrath, Artist/Ted McGrath Studio  
Scott Sheinberg, Chief Creative officer  
Susan Treacy, Creative Dir.



### Silver ADDY

Entrant: Grizzard Communications Group  
Advertiser: Grizzard Performance Group  
Title: Volume 1  
Douglas Broward, Creative Director  
Kristi Wooten, Copywriter  
Aaron Holz, Art Director

## stationery

### Gold ADDY

Entrant: 22squared  
Advertiser: 22squared  
Title: 22squared Stationery  
Susan Treacy, Creative Director  
Mitch Markussen, Art Dir.  
Matt McNerney, Designer  
Ted McGrath, Illustrator  
Scott Sheinberg, Chief Creative officer



## interactive



### Gold ADDY

Entrant: 22squared  
Advertiser: 22squared  
Title: 22squared.com  
John Rich, Creative Dir.  
John Stapleton, Creative Dir.  
Susan Treacy, Creative Dir.  
Don MacDougall, Copywriter  
Mitch Markussen, Art Dir.  
Stephen Bridges, Developer  
Toolbox 9, Developer

# ADVERTISING INDUSTRY SELF-PROMOTION

## non-traditional

### Gold ADDY

Entrant: BBDO Atlanta  
Advertiser: BBDO Atlanta  
Title: Ping Pop ATL  
Rick Hill, Art Director  
Matt Berger, Copywriter  
Marcus Kemp, Chief Creative Officer



## advertising industry self-promotion bronze awards

### Stationery Bronze ADDY

Entrant: huey+partners  
Advertiser: Ken Gehle  
Title: Ken Gehle  
Ken Gehle, CW/CD  
Scot Crooker, AD/CD

### Interactive Bronze ADDY

Entrant: 22squared  
Advertiser: 22squared  
Title: 22squared Friend-o-meter  
Susan Treacy, Creative Dir.  
John Rich, Creative Dir.  
Mike D'Abreu, Copywriter  
Mitch Markussen, Art Dir.  
Bill Allen, Art Dir.; Developer  
Stephen Bridges, Developer  
Cody King, Developer  
Kelvin Raharja, Developer

### Non-traditional Bronze ADDY

Entrant: huey+partners  
Advertiser: Huey+Partners  
Title: Matchbook  
Ron Huey, CW/CD  
Scot Crooker, AD/ACD

## elements of advertising bronze awards

### Logo Bronze ADDY

Entrant: 22squared  
Advertiser: Opera  
Title: Opera Logo  
Charlie North, Designer  
Scott Sheinberg, Chief Creative Officer

### Illustration, Single Bronze ADDY

Entrant: Mind's Eye  
Advertiser: "Ad Bowl/McKee, Wallwork,  
Cleveland"  
Title: Ad Bowl/Hanging King  
Jason Murphy/Mind's Eye, Illustrator

### Illustration, Campaign Bronze ADDY

Entrant: fletcher martin  
Advertiser: Lake House Beer  
Title: Dark Ages/Beer of Kings/Slaughtering Heathens  
Peter Heid, ACD Copywriter  
Brad Sarmiento, CD Art Director  
Erik Mehlen, Illustrator  
Leda Walker, Art Buyer

### Photography, Digitally Enhanced Bronze ADDY

Entrant: Mind's Eye  
Advertiser: United Sugars/Kerker  
Title: United Sugars War of the Worlds  
Chris Bodie/Mind's Eye, Illustrator  
Hollis Ellison, Photographer  
Evan Bartleson, Photographer

### Photography, Digitally Enhanced Bronze ADDY

Entrant: Mind's Eye  
Advertiser: United Sugars/Kerker  
Title: United Sugars Meteor  
Chris Bodie/Mind's Eye, Illustrator  
Hollis Ellison/Mind's Eye, Photographer  
Evan Bartleson/Mind's Eye, Photographer

# STUDENT

## BEST OF SHOW



POLESTAR yoga accessories for Polestar, a youth meditation and yoga center.

### STUDENT BEST OF SHOW and Gold ADDY

Entrant: The Creative Circus  
Advertiser: Polestar  
Title: Polestar  
Lindsey Stuart, Designer



POLESTAR back view of packaging, Polestar robots illustrate basic yoga poses.

sales promotion packaging



**Gold ADDY**

Entrant: The Creative Circus  
Advertiser: Alice in Wonderland  
Title: Alice in Wonderland  
Colleen Finn, Designer



**Gold ADDY**

Entrant: The Creative Circus  
Advertiser: Tiger Army  
Title: Tiger Army  
Joseph Blalock, Designer



# STUDENT

## sales promotion packaging

### Silver ADDY

Entrant: The Creative Circus  
Advertiser: My Beer  
Title: My Beer  
Andy Kiel, Designer



My beer in a paper bag. The bottles are held

### Silver ADDY

Entrant: The Creative Circus  
Advertiser: Fasteners  
Title: Fasteners  
Jill Carson, Designer



Fasteners are sold in matchboxes. The boxes are designed to look like matchboxes. The boxes are designed to look like matchboxes. The boxes are designed to look like matchboxes.

### Silver ADDY

Entrant: The Creative Circus  
Advertiser: The Hitchhiker's Guide to the Galaxy  
Title: The Hitchhiker's Guide to the Galaxy  
Jill Carson, Designer



The Hitchhiker's Guide to the Galaxy is a book. The book is made of paper. The book is made of paper. The book is made of paper.

sales promotion packaging



**Silver ADDY**  
 Entrant: The Creative Circus  
 Advertiser: Evolve  
 Title: Evolve  
 Janeen Ritson, Designer



**Silver ADDY**  
 Entrant: Portfolio Center  
 Advertiser: Wingnut Wine  
 Title: Wingnut Wine  
 Amanda Babcock, Designer



**Silver ADDY**  
 Entrant: Portfolio Center  
 Advertiser: Cohiba  
 Title: Cohiba Packaging  
 George Saliaris, Designer

**Silver ADDY**  
 Entrant: Portfolio Center  
 Advertiser: Core  
 Title: Core Packaging  
 Jared Dalcourt, Designer



**Bronze ADDY**  
 Entrant: The Creative Circus  
 Advertiser: Cook's Warehouse  
 Title: Cook's Warehouse  
 Natita Reanyat, Designer

**Bronze ADDY**  
 Entrant: The Creative Circus  
 Advertiser: The City  
 Title: The City  
 Marcus Pratt, Designer

**Bronze ADDY**  
 Entrant: The Creative Circus  
 Advertiser: Valero  
 Title: Valero  
 Joseph Blalock, Designer  
 Katie Pace, Copywriter

**Bronze ADDY**  
 Entrant: Portfolio Center  
 Advertiser: Nordstrom  
 Title: Nordstrom Packaging  
 Claire, Courtade

**Bronze ADDY**  
 Entrant: Portfolio Center  
 Advertiser: Wingnut Wine  
 Title: Wingnut Wine  
 George, Saliaris

**Bronze ADDY**  
 Entrant: Portfolio Center  
 Advertiser: Four Emus  
 Title: Four Emus Packaging  
 Audrey Gould, Designer

**Bronze ADDY**  
 Entrant: Portfolio Center  
 Advertiser: Minute Maid  
 Title: Minute Maid Packaging  
 Claire Courtade, Designer

**Bronze ADDY**  
 Entrant: Portfolio Center  
 Advertiser: Buck's Coffee  
 Title: Buck's Coffee  
 Christy Errico, Designer

# STUDENT

## collateral material, stationery package



### Gold ADDY

Entrant: The Creative Circus  
Advertiser: Designed Past Design Future  
Title: Designed Past Design Future  
Andy Kiel, Designer



### Gold ADDY

Entrant: Portfolio Center  
Advertiser: Harvest  
Title: Harvest Stationary  
Audrey Gould, Designer



# STUDENT

## collateral material bronze awards

### Stationery Package Bronze ADDY

Entrant: ART INSTITUTE OF ATLANTA  
Title: Atlanta Postcard Set  
Julie Watson, Principle Designer

### Poster Bronze ADDY

Entrant: Portfolio Center  
Advertiser: Asian Americans  
Title: Asian American Poster  
Larry Luk, Designer

### Poster Bronze ADDY

Entrant: The Creative Circus  
Advertiser: ReJazz Nola  
Title: ReJazz Nola  
Jarrell Fudickar, Designer

### Poster Bronze ADDY

Entrant: Portfolio Center  
Advertiser: Darfur  
Title: Darfur Poster  
Claire Courtade, Designer

## non traditional advertising



### Silver ADDY

Entrant: The Creative Circus  
Advertiser: Tumi Suitcases  
Title: Tumi Suitcase  
Andrew DiPeri, AD  
Kyle Cavanaugh, CW  
Liza Dunning, CW

### Bronze ADDY

Entrant: The Creative Circus  
Advertiser: Heelys shoes  
Title: Heelys bus wrap  
Steve Nathans, CW  
Jon Morrow, AD

consumer or trade magazine ad campaign



**Gold ADDY**

Entrant: The Creative Circus  
 Advertiser: Teavana  
 Title: Teavana  
 Raquel Solaro, AD  
 Mark Habke, CW



**Gold ADDY**

Entrant: The Creative Circus  
 Advertiser: NRDC  
 Title: NRDC  
 Adam Deer, Art Director  
 Rick Williams, Copywriter

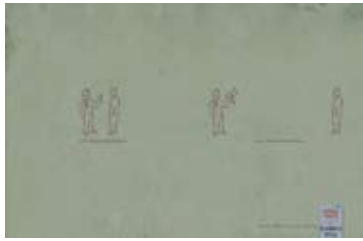


**Gold ADDY**

Entrant: The Creative Circus  
 Advertiser: Washington Apples  
 Title: Washington Apples  
 Jennifer Schwartz, Art Director  
 Eric Burnett, Art Director  
 Peter Trueblood, Copywriter

# STUDENT

## consumer or trade magazine ad campaign



### Silver ADDY

Entrant: The Creative Circus

Advertiser: Elements of Style

Title: Elements of Style: See the difference

Marques Gartrell, AD

Steve Nathans, CW



S06 . B  
188835

### Silver ADDY

Entrant: The Creative Circus

Advertiser: Blistex

Title: Blistex

Jennifer Schwartz, Art Director

Todd Rone Parker, Art Director

Andrew Chmielewski, Copywriter

### Bronze ADDY

Entrant: The Creative Circus

Advertiser: Nasoya Tofu

Title: Nasoya Tofu

Garrett Beach, AD/CW

Jenny Carbonell, AD/CW

Bobby Prokenoek, Photographer

### Bronze ADDY

Entrant: The Creative Circus

Advertiser: Betty Crocker: Warm Delights

Title: Betty Crocker: Warm Delights

Marques Gartrell, AD

Katy Graham, CW

### Bronze ADDY

Entrant: The Creative  
Circus

Advertiser: Honda Civic

Title: Honda Civic

Jen Lundmark, AD/CW

Huy Nguyen, AD

### Bronze ADDY

Entrant: The Creative Circus

Advertiser: Shelter - Vodafone UK  
Foundation

Title: Shelter - Vodafone UK Foundation

Andrew Glafcke, Art Director

Ian Fallon, Copywriter

### Bronze ADDY

Entrant: The Creative Circus

Advertiser: Pan American Games

Title: Pan American Games

Raquel Salaro, AD/CW

interactive media, online advertising

**Bronze ADDY**  
Entrant: ART INSTITUTE OF ATLANTA  
Title: Anti V-Day E-Card  
Anna Lindsey, Principle Designer

newspaper ad/insert campaign

**Bronze ADDY**  
Entrant: The Creative Circus  
Advertiser: DragonCon Teaser Campaign  
Title: DragonCon  
Lauren Spoto, Copywriter  
Mary Ricque, Copywriter  
Jeff Krichmar, Designer

editorial design spread or feature



**Gold ADDY**  
Entrant: Portfolio Center  
Advertiser: Slant Magazine  
Title: Slant Magazine  
George Saliaris, Designer

## STUDENT

editorial design spread or feature



### Gold ADDY

Entrant: Portfolio Center  
Advertiser: Like Magazine  
Title: Like Magazine  
Claire Courtade, Designer

editorial design spread or feature series  
(covers or spreads or features)



### Gold ADDY

Entrant: Portfolio Center  
Advertiser: Ellie Wiesel  
Title: Ellie Wiesel Book Trilogy  
Mary Campbell, Designer

### Bronze ADDY

Entrant: The Creative Circus  
Advertiser: Silk Suede  
Title: Silk Suede  
Natita Reanyat, Designer

campaigns, mixed media



**Gold ADDY**  
 Entrant: The Creative Circus  
 Advertiser: Levitra  
 Title: Levitra  
 Jack Miller, Art Director  
 Ashleigh Lane, Copywriter  
 Rusty Broome, Copywriter



Frisbees will be attached to trees in parks as if thrown with super human strength.



50 weight cans will be given away.



Photobooks will be ripped in half and placed in public areas.

**Gold ADDY**  
 Entrant: The Creative Circus  
 Advertiser: Gold's Gym  
 Title: Gold's Gym  
 David Matlock, Art Director  
 Gabe Cendoma, Copywriter



KNOW YOUR STRENGTH

A mighty phrase language.



ambient billboard



alternative media



newspaper ad

**Gold ADDY**  
 Entrant: The Creative Circus  
 Advertiser: Briggs & Stratton  
 Title: Briggs & Stratton  
 Stephen Lum, Art Director  
 Huy Nguyen, Art Director  
 Kelly Kennedy, Copywriter

# STUDENT

## campaigns, mixed media



**Silver ADDY**  
 Entrant: ART INSTITUTE OF ATLANTA  
 Advertiser: Lorien Sheppard  
 Title: Lorien Sheppard Self Promo  
 Lorien Sheppard, Principle Designer

**Bronze ADDY**  
 Entrant: ART INSTITUTE OF ATLANTA  
 Title: Cam Hillsman Self Promo  
 Cam Hillsman, Principle Designer

**Bronze ADDY**  
 Entrant: ART INSTITUTE OF ATLANTA  
 Title: Habenero Heros Hot Sauce  
 Amy Beth Sisko, Art Director  
 Richard Meade, Art Director  
 Samantha Williams, Photographer  
 Christina Van De Hoeve, Designer  
 Elizabeth Thomas, Designer  
 Chekila Lowe, Designer

**Bronze ADDY**  
 Entrant: The Creative Circus  
 Advertiser: EA Sports  
 Title: EA Sports  
 David Matlock, Art Director  
 Patrick O'Malley, Copywriter

## elements of advertising, logo

**Silver ADDY**  
 Entrant: The Creative Circus  
 Advertiser: Easy Out - Bail Bonding  
 Title: Easy Out - Bail Bonding  
 Thembi Lassiter, Designer



elements of advertising, photography



**Silver ADDY**

Entrant: ART INSTITUTE OF ATLANTA  
Advertiser: Linda Wood  
Title: Bench  
Jessica Triggs, Photographer



**Silver ADDY**

Entrant: ART INSTITUTE OF ATLANTA  
Advertiser: Amtrak  
Title: Jeremy  
John Prince, Photographer

**Bronze ADDY**

Entrant: The Creative Circus  
Advertiser: Goldfish  
Title: Goldfish  
Josh Fuehner, Photographer

**Bronze ADDY**

Entrant: ART INSTITUTE OF ATLANTA  
Title: Window  
Samantha Williams, Photographer

**Bronze ADDY**

Entrant: ART INSTITUTE OF ATLANTA  
Title: Scot  
Samantha Williams, Photographer

**Bronze ADDY**

Entrant: ART INSTITUTE OF ATLANTA  
Title: Teapot  
John Prince, Photographer

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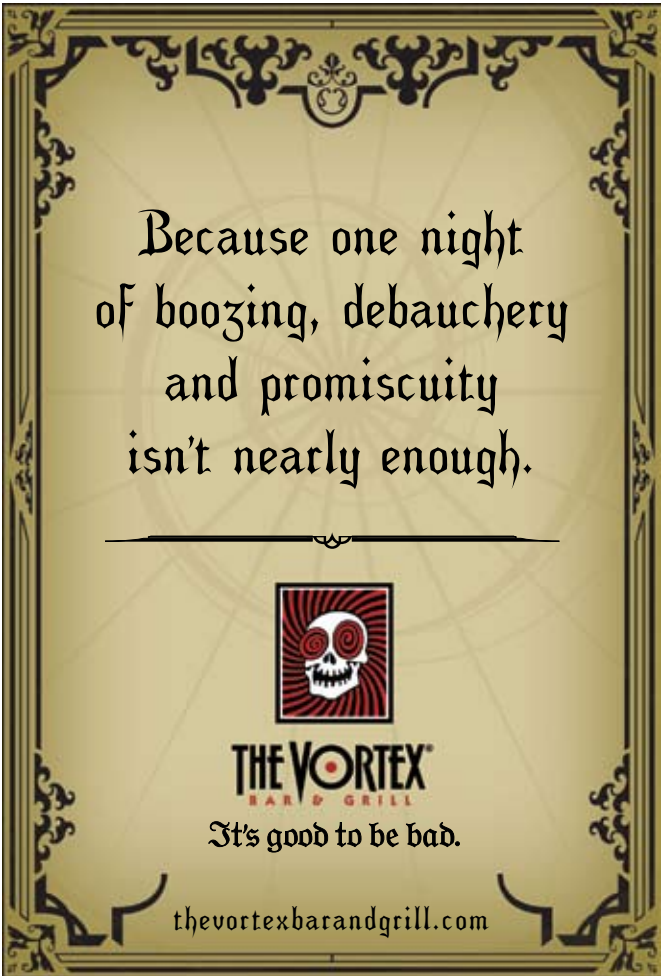


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